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May 22, 2014

With a particular focus on Island Biodiversity this year, PCI Media Impact proudly celebrates this meaningful day. With five active community action campaigns in five Caribbean countries, our [My Island – My Community](#) program is addressing critical climate change and biodiversity issues while raising awareness among the community (particularly children) across the islands.

Building on this momentous day, our *My Island – My Community* program staff in St. Lucia is conducting several community outreach activities, including mascot school visits, to promote key environmental messages and to discuss the importance of biodiversity conservation. Moreover, primary school students are tree planting along the Canaries River and are participating in a poster competition through which prizes will be awarded in a ceremony held at the Soufriere Waterfront.

Our very own Jessica Robbins, PCI Media Impact's Islands Communications Officer, in partnership with the *Global Island Partnership* (GLISPA) has published a new

report which focuses on islands solutions in conservation and sustainability globally. Check out this new publication [here](#), fresh off the press! To learn more about these exciting programs, [click here](#). To view photos of the event [click here](#). Thank you for your ongoing support!



**PCI Media Impact**

777 United Nations Plaza - 5th Floor  
New ork, NY 10017, USA

T:(212) 687-3366 F:(212) 661-4188

To unsubscribe please e-mail [dbase@mediainpact.org](mailto:dbase@mediainpact.org)

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