

Cypark celebrates International World Biodiversity Day 2013

Cypark Resources Berhad (Cypark) is a public listed company on the Main Board of Kuala Lumpur Stock Exchange (KLSE) specialising in the provision of renewable energy generation and integrated waste management services.



Cypark Renewable Energy Park

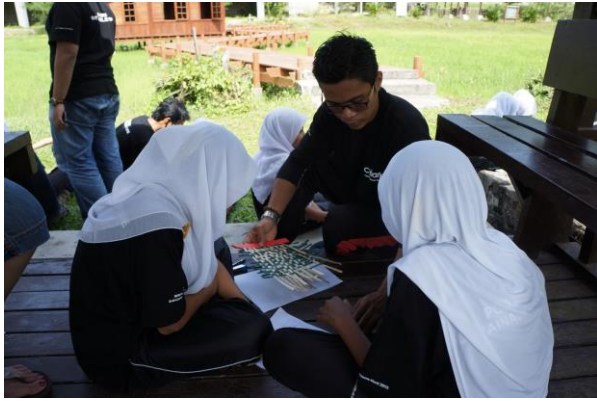
Cypark's overall commitment towards environmental sustainability is evidently demonstrated through Cypark's core business, generating renewable energy at remediated landfill sites by harnessing by-products from these sites (i.e. biomass, landfill gas) as well as transforming these sites into solar parks to produce sustainable green energy. In line with its core business services, Cypark has been initiating and supporting activities that increase awareness as well as develop skills and knowledge particularly on renewable energy and environment.

This year, Cypark kick-start its sustainability celebration by initiating Cypark Eco-Treasure Hunt event to celebrate International Biodiversity Day 2013 with the children from Rumah Amal Cahaya Tengku Ampuan Rahimah (*RACTAR*), a home for underprivileged children. The event took place at Shah Alam National Botanical Garden in Selangor, Malaysia on 26 May 2013.

As many as 40 children enthusiastically participated in this event together with 40 of Cypark's employees. The ultimate goal was to educate the children on the importance of biodiversity through fun yet educational manner. In addition, the activity had specific objectives:

- to inoculate ownership attitude towards the environment;
- to expose Cypark staff to alternative means of educating stakeholders on importance of biodiversity and environment;
- to provide Cypark staff with the opportunity to engage with underprivileged children through environmental activities; and
- to celebrate International World Biodiversity Day 2013.

The participants participated in various activities on the day such as handicrafts from recycled materials, identifying local fish species in paddy field, making rice flour using traditional method, and tree planting. The participants also took part in quizzes that are related to the celebration theme.



Participants making handicraft from recycled materials



Participants planting local species tree seedlings



Identifying local fish species in paddy field



Making rice flour using traditional method

In an aim to make the event a sustainable one, all meals were served using food container and eco products as well as segregated organic waste and recyclables.

The participants have been congratulated by Cypark's Group Chief Executing Officer, Mr Daud Ahmad, for their commitment to the event and maintained high spirits throughout the morning.

The event was invaluable in helping to promote importance of biodiversity to the participants and it is hoped that this will instil sense of ownership towards the environment.



Group photos!