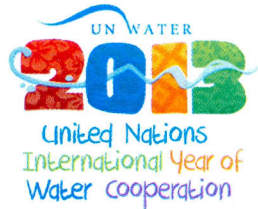


Uttar Pradesh State Biodiversity Board

PHOTO CONTEST

International Day for Biological Diversity, 22nd May 2013 on the theme

"Water & Biodiversity"



Water is our most valuable natural resource. All basic human needs including food, drinking water, sanitation, health, energy depend on water. Its proper management remains the most pressing natural resource challenge to us all. On the occasion of the International Day for Biological Diversity a photo contest is being organized by the Board in **Uttar Pradesh**. **Our aim is to get pictures from the State of Uttar Pradesh only.** The prizes are as follows:

I st Prize	- Rs. 10,000/-
II nd Prize	- Rs. 8,000/-
III rd Prize	-Rs. 5,000/-

One contestant will submit **four photographs**. The contest rules are as follows:

- 1- **Entry fee:** No entry fee
- 2- **Eligibility:** Each **contestant** will enter at least **four pictures**. The **name of the contestant** should be clearly mentioned at the back of the photograph.
- 3- **Size:** 12" x 18"
- 4- The picture may be colour or black & white
- 5- The **photo subject** much be related to the theme of "**Water and Biodiversity**" and must fit into any one of the following contest categories:
 - i. Water and Livelihood
 - ii. Ecotourism
 - iii. Biodiversity Conservation
 - iv. Biodiversity Heritage Sites

- 6- A brief **write up** of atleast four to five sentences about the picture is also required (*About 100 words atleast*). The pictures should be **necessarily from Uttar Pradesh only, the place may be clearly identified.**
- 7- By entering the exhibition the contestant agrees to have submitted the photograph to be displayed by the UPSBB. The UPSBB may create derivative works of the entries without any notification, permission or any fee from the participant in any manner the Board may deem fit. The Board may also request for a JPEG format (800 pixels width) of the picture if required. Photos will be credited to the photographer.
- 8- Contestants should write the **title of the photographs**, their **full address** along with their **telephone number** and **email address** at the back of the photograph. All photographs are returnable.
- 9- The backside of each picture will thus carry the following information:
- i. Name of the participant
 - ii. District/Block where the picture was taken
 - iii. Full address of the participant
 - iv. Telephone number
 - v. Email address
- 10- The last date to receive entries is 10th May, 2013. The entries may be submitted to the U.P. State Biodiversity Board, East wing, 'A' Block, IIIrd Floor, PICUP Bhawan, Vibhuti Khand, Gomti Nagar, Lucknow-226010



(Pawan Kumar)

Secretary