

“Nagoya Green Wave 2011”

Since last year when COP 10 was held in the city, the City of Nagoya has started holding a “Nagoya Green Wave” event for the International Day for Biodiversity (IDB), where the city distributes seedlings to its citizens and encourage their plantings in the citizens’ gardens.

On 14 May 2011, as “Nagoya Green Wave 2011”, we distributed 758 native tree seedlings (Japanese maple) to our citizens inside the event venue for the World Fair Trade Day Nagoya 2011 and asked them to plant these seedlings on 22 May, the International Day for Biodiversity (IDB), if possible. Citizens from all walks of life such as young children, university students and adults were happy to receive the seedlings.

We heard a lot of welcoming voices from those who got the seedlings, such as “It would be great to have a maple at my home.” and “I will look forward to its autumn leaves this fall.”. Additionally, even some of those who don’t have enough space to plant the seedlings at their homes, received a seedling since it can be raised in a garden planter as well.

Through this seedling distribution, we hope we can encourage our citizens to become interested in biodiversity and also promote biodiversity conservation and its sustainable use at the city level.

