

## Reporting on the International Day for Biological Diversity 2011

On the 31<sup>st</sup> of May, 2011 we shared a wonderful evening in the presence of his Excellency the British Ambassador to Hungary, Mr. Greg Dorey and the State Secretary for the Environment, Mr. Zoltán Illés. The apropos of the event was the **International Day of Biological Diversity in Hungary**, celebrated all over the world on the 22<sup>nd</sup> of May. The event was attended by more than 120 persons who were invited for an exclusive screening and the European Premier of the American documentary on the 6<sup>th</sup> mass extinction.



A wonderful cooperation allowed us to make the **European Premier for Call of Life**. The success could have never come along without the contribution from the many partners with whom the Ministry of Rural Development worked together. In terms of cooperation and volunteer work it was really an example: receiving the film itself, making the subtitles in Hungarian, designing the poster for the Premier, the organisation of the welcome drink, the dinner after the screening, the welcome speeches from both his Excellency the British Ambassador to Hungary, and the State Secretary for the Environment, and many more efforts were put into this event. Overall more than 10 volunteers and

more than 90 hours of volunteer work was put into this, not counting all the work done both by the British Embassy and the Ministry of Rural Development!

It was also cheerful that the adventure continued: on the 5<sup>th</sup> of June, the World Day of Environment, the premier for the public screening was taken place in the “Vörösmarty” cinema in Budapest which allowed many more people to get familiar with the phenomena of biodiversity decline taking place on Earth. The follow-up event was organised then by Greenpeace Hungary.



*Audience of the European premier of Call of Life*

We believe that it is the kind of film which everybody should see and think about how to answer the Call of Life...