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From: Barbara Smyth [mailto:Barbara.Smyth@unep.org] On Behalf Of Sylvie Lemmet

Sent: Tuesday, January 19, 2010 9:23 AM

To: ahmed djoghla

Cc: Fanny Demassieux; Sandra Averous; Mr. Bakary Kante (N2314); UNEP\2fDELIC \28P24981\29; secretariat

Subject: CBD Notification 2009-169 - Revision and updating of the Strategic Plan of the Convention for the post-2010 Period: Possible Outline and Elements of the New Strategic Plan

Dear Ahmed,

Thank you very much for consulting us on the Strategic plan for the CBD post-2010. I understand that this draft has already benefited from inputs from UNEP through various meetings and expert consultations organized since October last year, and that further consultations are still to come. At this stage, I would like to make some suggestions to try and strengthen the business aspects of the Strategic plan, and I hope you will find them useful.

Main comments related to the "business engagement" aspects of the UNEP/CBD/SP/REP/2 (Revision and Updating of the Strategic Plan of the Convention for the Post-2010 Period: Possible Outline and Elements of the New Strategic Plan)

1. The document goes a long way toward ensuring that the revised and updated Strategic Plan is "short, focused and action-oriented", as requested by Decision IX/9 (Preamble, point (c)). There may be value in attempting to further reduce the inherent complexity of the document -- currently articulated around a title/slogan; a Vision statement; a Mission statement; Strategic Goals; 2020 Headline Targets (SMART targets); and indicators. Such a simplification could facilitate, in particular, communication efforts, including to those stakeholders not necessarily familiar with biodiversity nor the language of the Convention.

2. Whilst the document emphasizes the importance of mainstreaming -- for instance, in the introduction to Strategic Goal A and on page 15 ("Promoting cooperation") -- the potential for business engagement appears at times underplayed. The revised Strategy could, arguably, afford to be far more ambitious in recognizing the key role of business in the implementation of the Convention, building on but going beyond Objective 4.4 of the current Strategic Plan.

These points and other issues are elaborated below.

Other comments and suggestions

3. Throughout the document, use should be made of the term "business" in lieu of "private sector", recognizing the importance of engaging with state-owned commercial entities, as mentioned in Decision VIII/17 (Paragraph 1). The use of "business" is also consistent with Decision IX/26 (Promoting business engagement). Currently, the document also refers to "sectors of the economy", "economic sectors", "consumption-related sectors", "agriculture, forestry and fishing communities", "stakeholders".

4. Target 1 -- perhaps some explicit reference to business schools (e.g. in the Framework, page 19) could be added here.

5. Target 2 -- the technical note provides little focus on business. Additional "means and examples of activities" (in the Framework) could, for instance, include reporting. The Global Reporting Initiative could be added in the "possible synergies and partnerships" column. It may prove useful to explicitly refer to No Net Loss / Net Positive Impact, as included in the recent Jakarta Charter on Business and Biodiversity (Paragraph 4).

6. Target 11 -- It may be useful to add Private Protected Areas to "means and example activities" in the Framework.

7. Target 20 -- it is not entirely clear how this number -- a tenfold increase -- was reached (perhaps some references could be given) nor how this is to be measured (for instance, how does it reflect mainstreaming of biodiversity into economic sectors?)

8. The sentence "those involved in implementing the Convention" (Section VI, B. Clearing house mechanism, page 17) could be reformulated so as to recognize that all stakeholders need to be involved in the implementation of the Convention (at a minimum, perhaps add "more closely" after "those"). The importance of engaging stakeholders is, in particular, stressed in UNEP/CBD/SP/PREP/1 (e.g. paragraph 42)

9. Perhaps section VI. D (Initiatives to enhance cooperation, page 17) could refer to the global forum on business and biodiversity called for in the aforementioned Jakarta Charter.

With best regards,

Sylvie

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From: secretariat [mailto:SECRETARIAT@cbd.int]
Sent: vendredi 4 décembre 2009 21:24
To: List of International Organizations; List of ILC Organizations; List of Non-Governmental Organizations
Subject: CBD Notification 2009-169 - Revision and updating of the Strategic Plan of the Convention for the post-2010 Period: Possible Outline and Elements of the New Strategic Plan

Date: 04 December 2009
From: Executive Secretary, Convention on Biological Diversity
To: CBD National Focal Points and Relevant Organizations
Subject: Revision and updating of the Strategic Plan of the Convention for the post-2010 Period: Possible Outline and Elements of the New Strategic Plan
Thematic area: Strategic Plan / 2010 Biodiversity Target
Ref.: SCBD/ITS/DC/LC/69800

NOTIFICATION
No. 2009-169

Dear Madam/Sir,

I am pleased to inform you that a discussion document on the Revision and Updating of the Strategic Plan of the Convention for the Post-2010 Period: Possible Outline and Elements of the New Strategic Plan (UNEP/CBD/SP/PREP/2) is available for your review at: <https://www.cbd.int/sp/sp2010+/>

As you are aware, the Conference of the Parties to the Convention, at its tenth meeting in Nagoya, Japan, in October 2010, is due to adopt a revised and updated Strategic Plan for the CBD, including post-2010 biodiversity target(s), on the basis of a recommendation by the third meeting of the Ad hoc Open-ended Working Group on the Review of Implementation of the Convention (WGRI-3) and inputs from the fourteenth meeting of the Subsidiary Body on Scientific, Technical and Technological Advice (SBSTTA-14), both to be held in Nairobi in May 2010. As set out in decision IX/9, Parties and observers are invited to submit their views on the process. The aforementioned document (UNEP/CBD/SP/PREP/2) is intended to stimulate further discussions and inputs from Parties and all stakeholders. In addition, a number of consultations are being organized. Full information is provided at the above-mentioned webpage.

Submissions should reach secretariat@cbd.int no later than 11 January 2010, so that they can be taken into account in the preparation of relevant documentation for WGRI-3 and SBSTTA-14.

The full text of this notification is available on the CBD website at:
<http://www.cbd.int/doc/notifications/2009/ntf-2009-169-sp-en.pdf>

Please accept, Madam/Sir, the assurances of my highest consideration.

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