



## COMMUNIQUÉ

### INTERNATIONAL YEAR OF BIODIVERSITY LOGO UNVEILED IN STRÖMSTAD, SWEDEN

*Montreal, 14 September 2009* – Thanks to the generous financial support of the Government of Canada, the logo and the messaging for the celebration of the International Year of Biodiversity were unveiled on 8 September 2009 in Strömstad, Sweden, on the occasion of the high-level European Union meeting “Visions for Biodiversity Beyond 2010 - People, Ecosystem Services, and the Climate Crisis”. The logo was unveiled by the Mr. Jochen Flasbarth, the representative of the President of the Conference of the Parties at its ninth meeting, as well as Ms Åsa Norman, Head of the Natural Resources Department at the Swedish Ministry of the Environment. The ceremony took place with the participation of the members of the Bureau of the Conference of the Parties.

The electronic version of the logo in the six official languages of the United Nations can be found on the CBD website at:

**Arabic** <http://www.cbd.int/iyb/images/2010-iyb-logos-ar.zip>  
**Chinese** <http://www.cbd.int/iyb/images/2010-iyb-logos-zh.zip>  
**English** <http://www.cbd.int/iyb/images/2010-iyb-logos-en.zip>  
**French** <http://www.cbd.int/iyb/images/2010-iyb-logos-fr.zip>  
**Russian** <http://www.cbd.int/iyb/images/2010-iyb-logos-ru.zip>  
**Spanish** <http://www.cbd.int/iyb/images/2010-iyb-logos-es.zip>

“I encourage all Parties and CBD partners to use the logo in their planned celebrations of this important event pursuant and to translate it into their respective national and local languages,” said Ahmed Djoghlaif, Executive Secretary of the Convention, echoing General Assembly resolution 63/219, in which the Assembly encouraged “United Nations departments, funds and programmes, the specialized agencies and regional commissions to fully support and participate, as appropriate, in the activities being envisaged for the observance of 2010 as the International Year of Biodiversity, under the auspices of the secretariat of the Convention”.

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