



NOTIFICATION

Logo of the International Day for Biological Diversity 2025



**INTERNATIONAL DAY
FOR BIODIVERSITY 2025**

Harmony with nature and sustainable development

Dear Sir or Madam,

Reference is made to notification [2025-030](#) announcing the theme of the 2025 edition of the International Day for Biological Diversity (IDB): “*Harmony with Nature and Sustainable Development*”.

I am pleased to inform you that the IDB 2025 logo files are now available on the [IDB 2025 webpage](#), in the six official United Nations languages, namely Arabic, Chinese, English, French, Russian and Spanish, and in a range of versions tailored to multiple forms of digital and offline usage. A complementary logo usage guide is also available.

I encourage all Parties and partners to use the logo in branding their IDB celebration events, materials and activities as part of a visual chorus in support of the theme.

I look forward to your active participation in celebrating IDB 2025 and to receiving the high-level messages requested in notification [2025-030](#). As indicated, you are also invited to disseminate these messages on 22 May through your institutional web and social media channels with the #BiodiversityDay hashtag.

Members of the public can find information on how to participate, including by joining the global digital campaign starting on 22 April and culminating on 22 May 2025, on the IDB webpage.

Please accept, Sir, Madam, the assurances of my highest consideration.

(Signed) Astrid Schomaker
Executive Secretary

To: CBD national focal points, ABS focal points, Cartagena Protocol focal points, SBSTTA focal points, indigenous peoples and local communities, and relevant organizations

