Ref.: SCBD/OES/CPP/DAIN/CSt/fd/87981 5 March 2019

**NOTIFICATION**

**Call for nominations for the Informal Advisory Committee on**

**Communication, Education and Public Awareness**

Madam/Sir,

The purpose of this notification is to invite nominations from Parties, relevant organizations, and indigenous peoples and local communities for participation in the Informal Advisory Committee on Communication, Education and Public Awareness (CEPA IAC) for the biennium 2019-2020.

The CEPA IAC was established by the Conference of the Parties to the Convention, at its seventh meeting, through its Decision VII/24. The mandate of the CEPA IAC is to review, monitor and provide advice to the Executive Secretary on the Programme of Work for Communication, Education and Public Awareness according to the guidelines established by decisions adopted by the Conference of the Parties.

Taking into account that Members are recruited for terms of 2 years, with a possibility of renewal and that the term of the current members for the IAC in the biennium 2017-2018 has expired, new applications for participation are being considered. Accordingly, all Parties, relevant organizations, and indigenous peoples and local communities are invited to nominate one expert. Relevant areas of expertise may include, but are not limited to, the following:

* Social Media
* Data mining
* Branding
* Creative visual solutions
* Marketing and Public Awareness Campaigns
* Role of CEPA in the Post-2020 process
* Media engagement
* Education for Sustainable Development
* Behaviour change methodologies

Nominations should be submitted in the form of an official letter signed by the CBD National Focal Point and/or head of organization, together with a duly completed nomination form (attached), curriculum vitae of the nominee, and sent by e-mail to [secretariat@cbd.int](mailto:secretariat@cbd.int) or fax to +1 514 288 6588, as soon as possible but no later than 1 April 2019.

Based on the nominations received, members of the Informal Advisory Committee will be selected on the basis of their expertise and taking into account the need to ensure fair and equitable geographical distribution, as well as gender balance.

Please accept, Madam/Sir, the assurances of my highest consideration.

Cristiana Paşca Palmer, PhD

Executive Secretary

Enclosure

To : CBD National Focal Points, Cartagena Protocol Focal Points, ABS Focal Points, partner organizations, indigenous peoples and local communities

**NOMINATION FORM**

**Informal Advisory Committee on Communication, Education and Public Awareness**

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| **Personal information** | |
| 1. Name of the Expert |  |
| 1. Current Job/Functional Title |  |
| 1. Contact Details   Department/Division/Unit; Ministry/Organization; Address; Phone /Cell phone; Fax number and Email address |  |
| **Background and experience** | |
| 1. Main responsibilities in the current position |  |
| 1. Describe your involvement in activities related to Communication, Education and Public Awareness. |  |
| 1. Describe your previous engagement and experience relevant the work of the Convention. |  |
| 1. Describe what contribution you hope to bring to the work of the CEPA IAC |  |
| 1. Provide any additional relevant information |  |