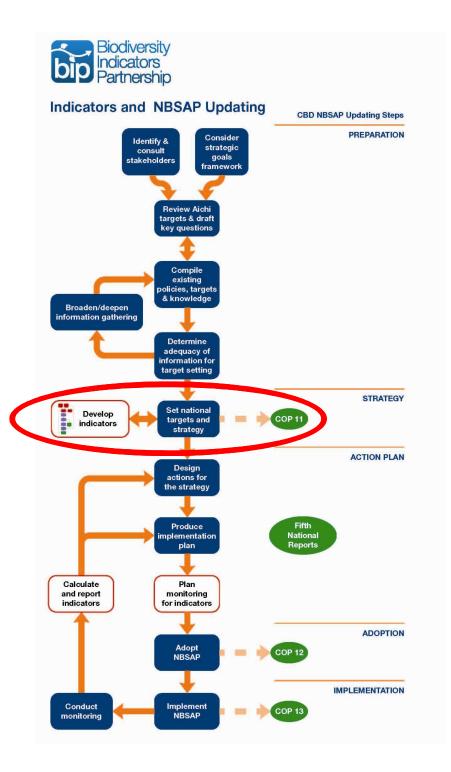




Group Exercise – Using Conceptual Models in Target Setting and Indicator Identification

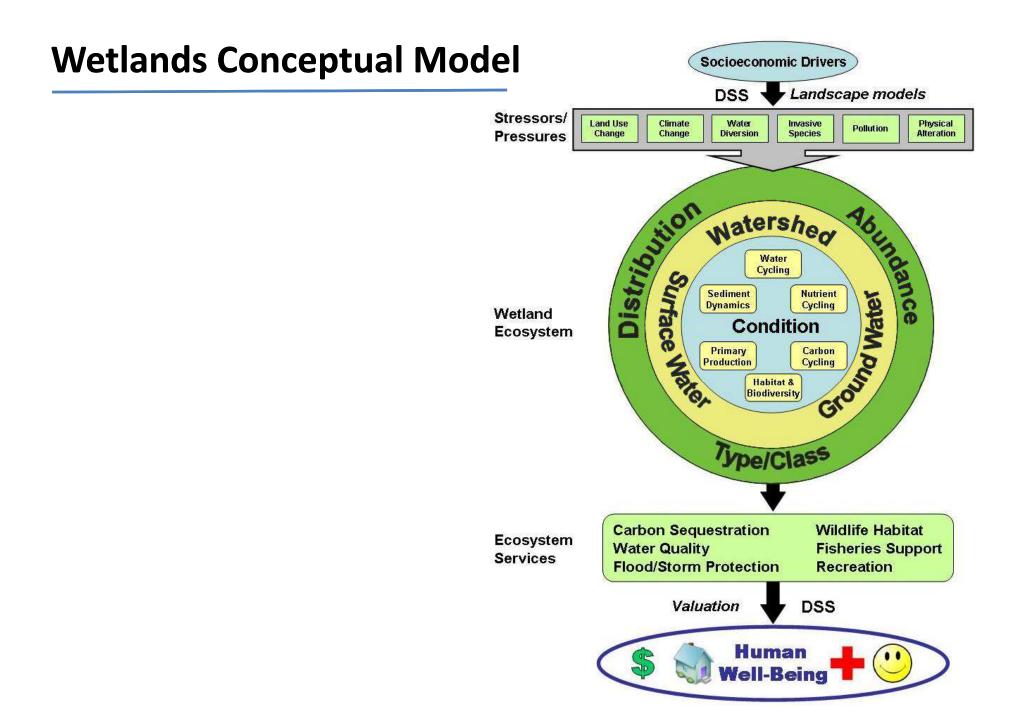




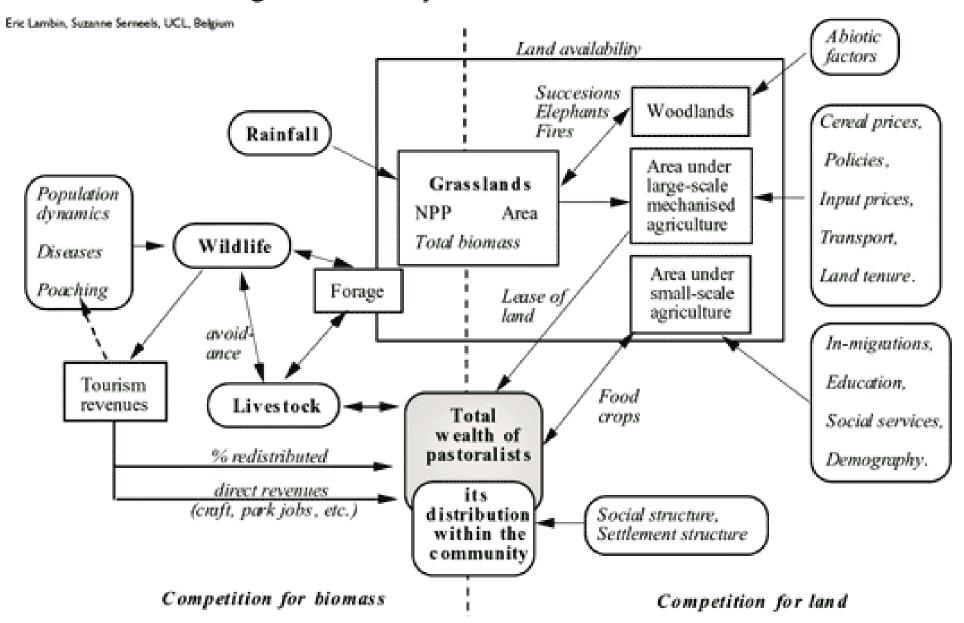


Conceptual Model

- A diagram that represents the main issues of concern and how they relate to each other.
- It helps to explain the relationship between the elements of a target and possible indicators.
- They exist in all shapes and sizes ranging from simple diagrams with one or two components to intricate models.



Conceptual model of wildlife/pastoralism/agriculture conflicts in the Serengeti-Mara ecosystem



Group Exercise

Work within your groups to develop a simple conceptual model to reflect on one of the targets you set in the previous exercise, and on possible indicators for it.

- 1. Discuss and list within your group the relevant issues involved in understanding and measuring your target
- 2. Draw a conceptual model on the flip chart provided (it is likely to require more than one attempt) and nominate a group member to report back
- 3. Group report back and discussions

REMEMBER: There are no right or wrong answers when producing a conceptual model!