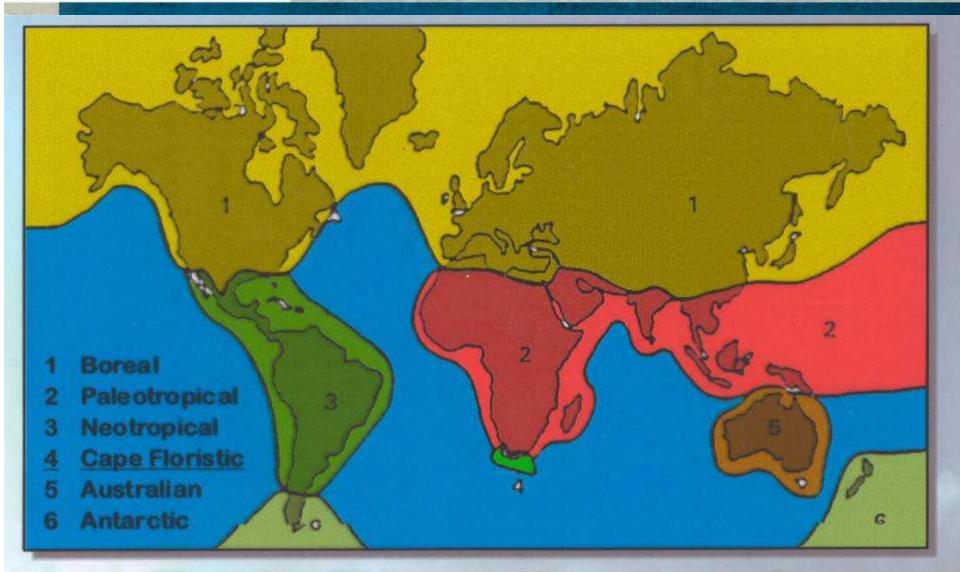


Towards building a Conservation **Economy in the Western Cape** Province, South Africa **Ernst Baard** CapeNature

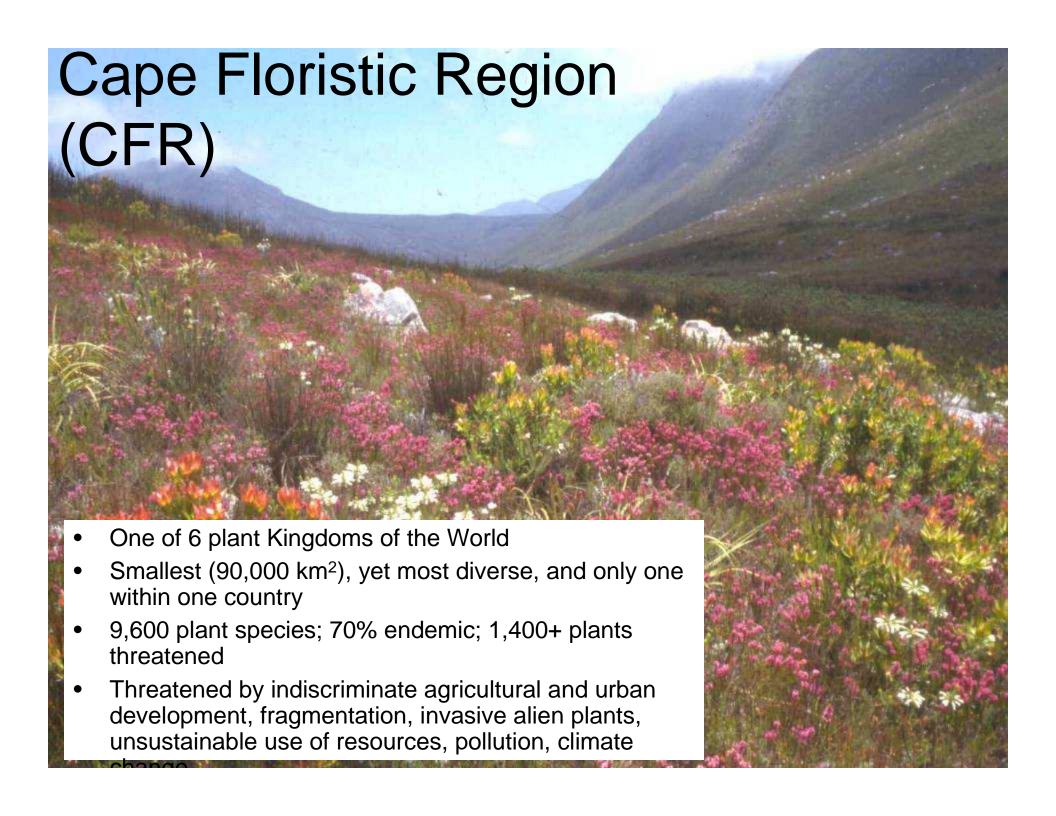


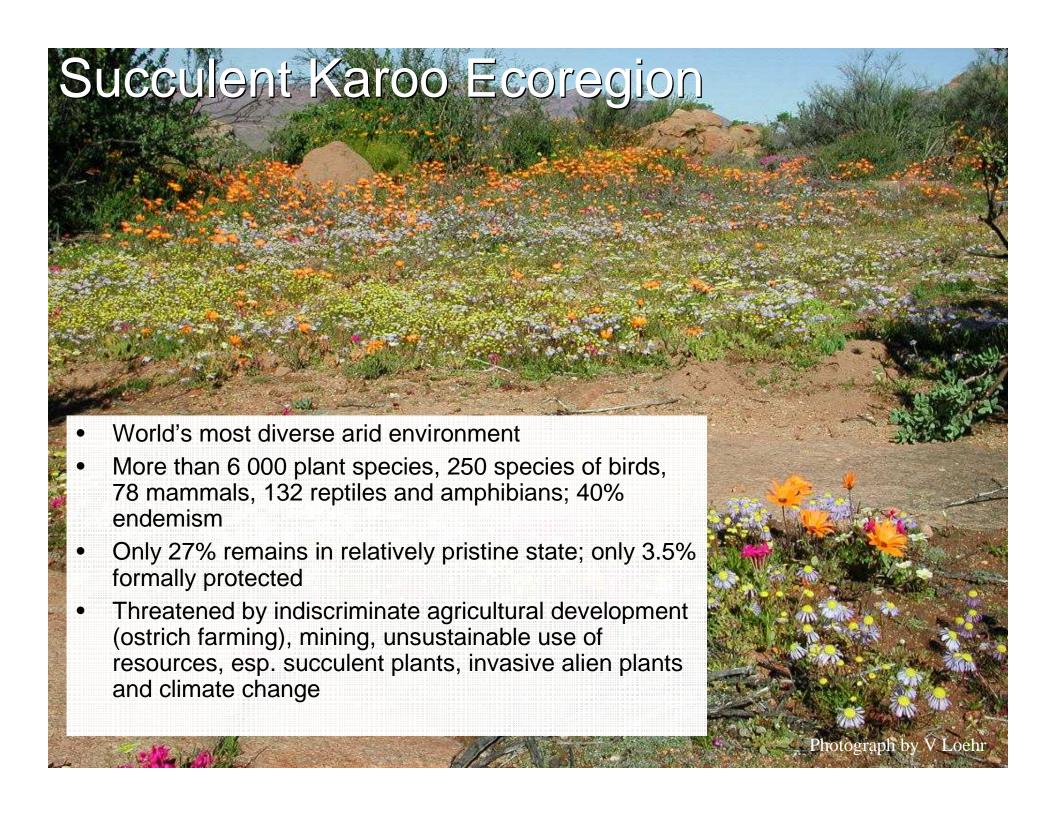


Cape Floral Kingdom/Floristic Region



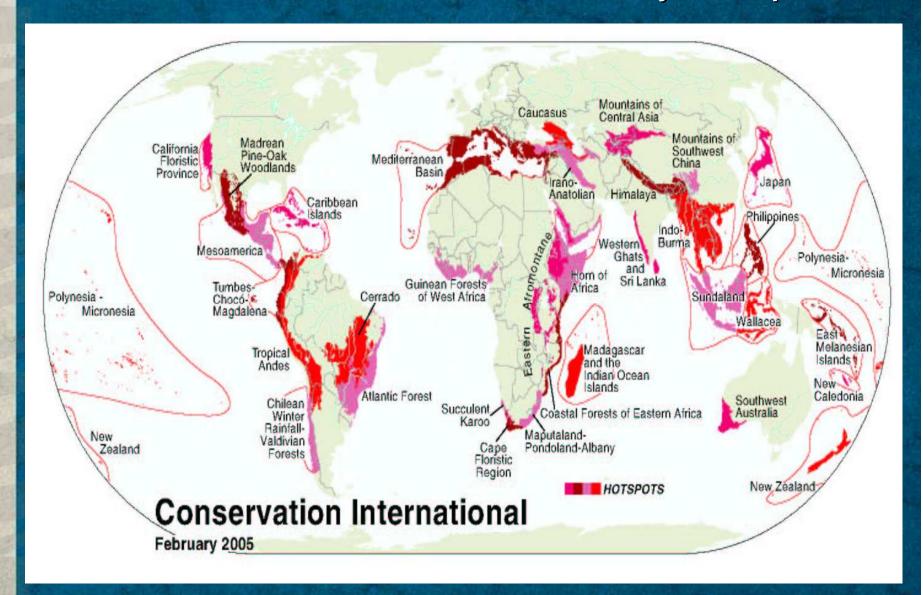
THE SIX FLORAL KINGDOMS OF
THE WORLD







Two of the world's 34 biodiversity hotspots!

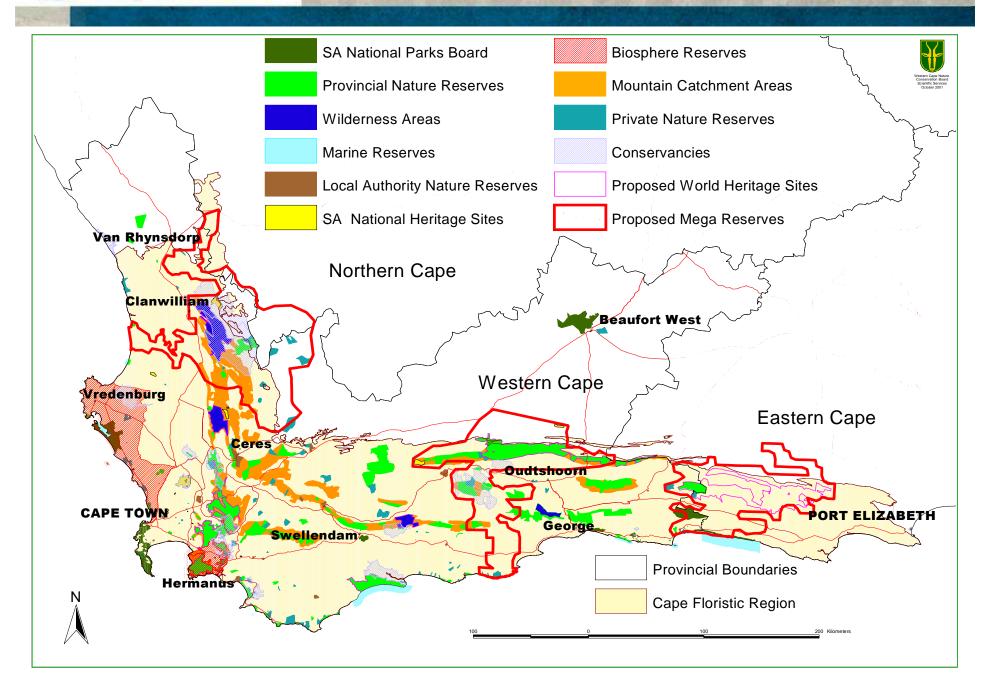


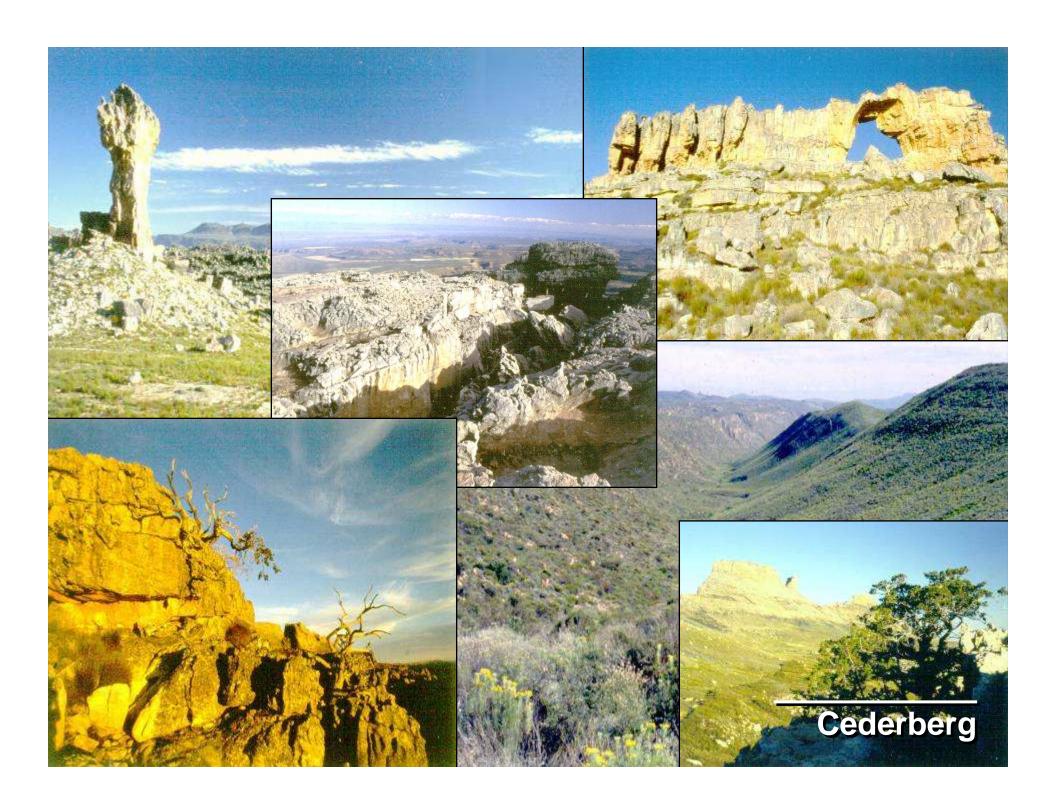


The Western Cape conservation estate ...

- Statutory conservation areas conserve 14.2% of Western Cape land surface (1,840 M ha)*
 - Serial World Heritage Site, wilderness areas, national parks, provincial and local authority nature reserves, state forest nature reserves, mountain catchments, island reserves and marine protected areas
- Conservation areas under voluntary arrangements in the Western Cape enlarge the statutory estate by a further 1,910 M ha*
 - Includes 2 biosphere reserves, 1,28 M ha conservancies and 88 stewartship sites (contract reserves, biodiversity sites)

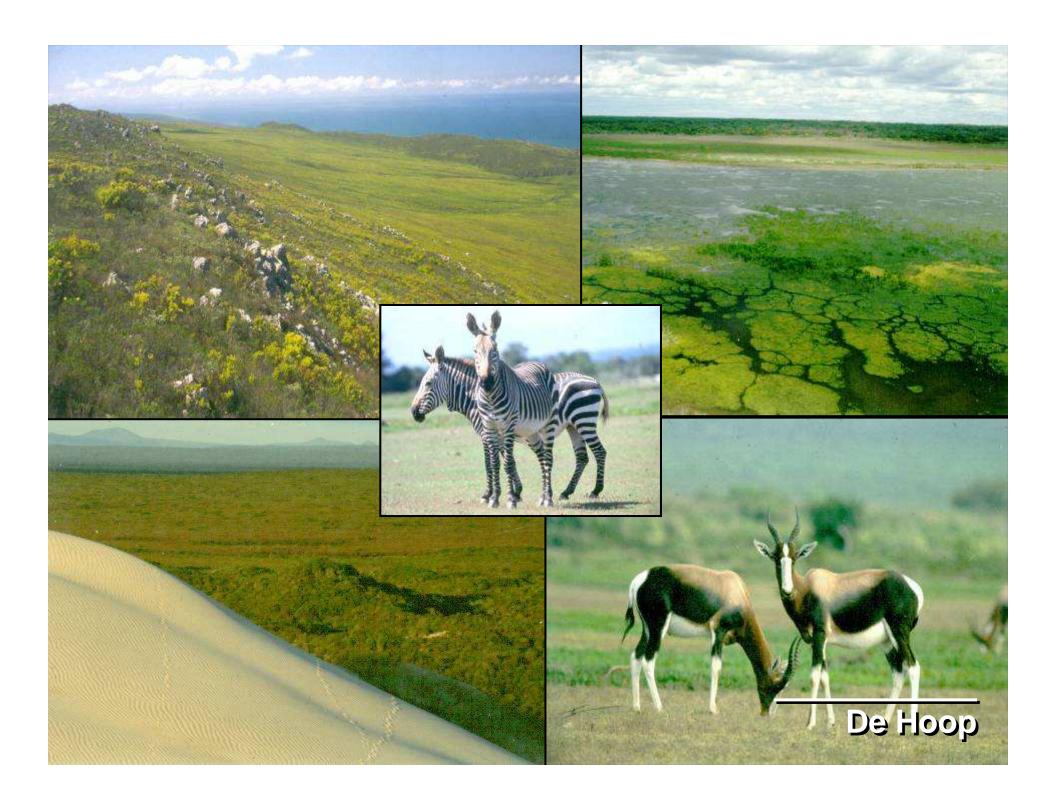
Formally protected areas in Western Cape and Cape Floristic Region

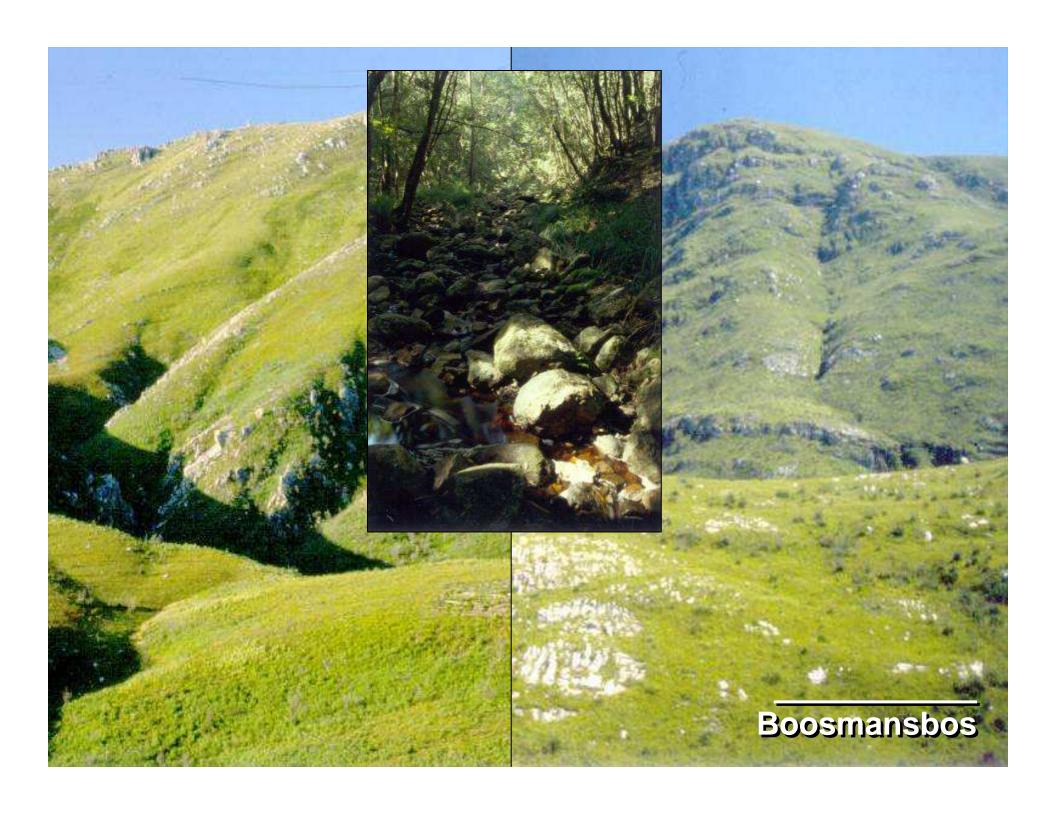


















Overview of mainstreaming activities



The Vision

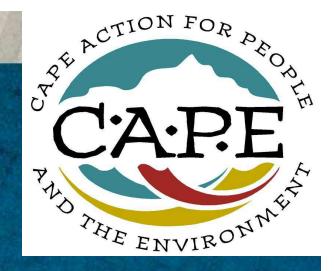
By the year 2020, the natural environment and biodiversity of the Cape Floral Kingdom

- will be effectively conserved
- will be restored wherever appropriate, and
- will deliver significant benefits to the people of the region

in a way that is embraced by local communities, endorsed by government and recognised internationally

 US\$ 11 M WB/GEF funds for Phase I –2005 to Jun 2009





Mainstreaming Biodiversity into Spatial Planning





Fine scale conservation planning: Identifying the priorities

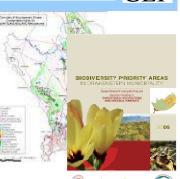






Putting
biodiversity
plans to work:
Influencing
decision
making





Integration into local authority plans & frameworks





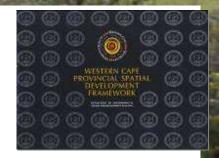
Biodiversity GIS: Serving biodiversity information



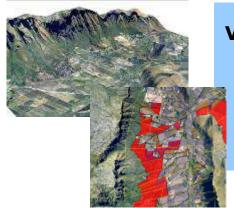


Provincial Spatial Development Framework (PSDF)





Mainstreaming Biodiversity into Agriculture



Slanghoek Valley: Farmers mapping critical biodiversity

CRITICAL ECOSYSTEM PARTNERSHIP FUND

Supporting stewardship of natural resources through access to information and incentives

Stewardship programme: working with landowners





Area wide planning:
Mainstreaming biodiversity priorities into agriculture's farm plans



Cooperative management:

•A cultivation MOU for the Sandveld

•An integrated service centre on the Agulhas Plain



Mainstreaming Biodiversity into Local Economic Development

"Building the Biodiversity Economy..."

Setting standards...

SAPPEX and Flower Valley: Sustainable Flower Harvesting Methods

Guidelines for off road recreational vehicles

Mainstreaming of biodiversity into IPW standards



Developing markets...

Flower Valley: Developing markets for certified flowers

"Variety is in our nature": SA Wine marketing strategy

Small scale Cederberg farmers: Wild Rooibos marketing strategy



Creating jobs...

ECPB: Baviaanskloof tourism route

Pakhuis Conservancy: Donkey Trail Ecotourism

Natures Valley Trust: Salt River Ecoguides

Duineveld Coastal
Assn: Small
business
development for
alien clearing

SANParks: Table Mountain Hoerikwaggo guides

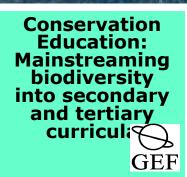
Jobs and life skills from the Extended Public Works Programme: Working for Water, Working for Wetlands, Working on Fire, Working for Fynbos....



In the pipeline:

Rooibos, Citrus, Potatoes, Ostriches, Predator Friendly meat....

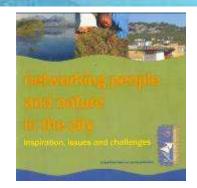
Mainstreaming Biodiversity into Community Development and Capacity Building













Custodians of rare and endangered wildflowers

CRITICAL ECOSYSTEM PARTNERSHIP FUND



CEPF – TMF Capacity Building Programme

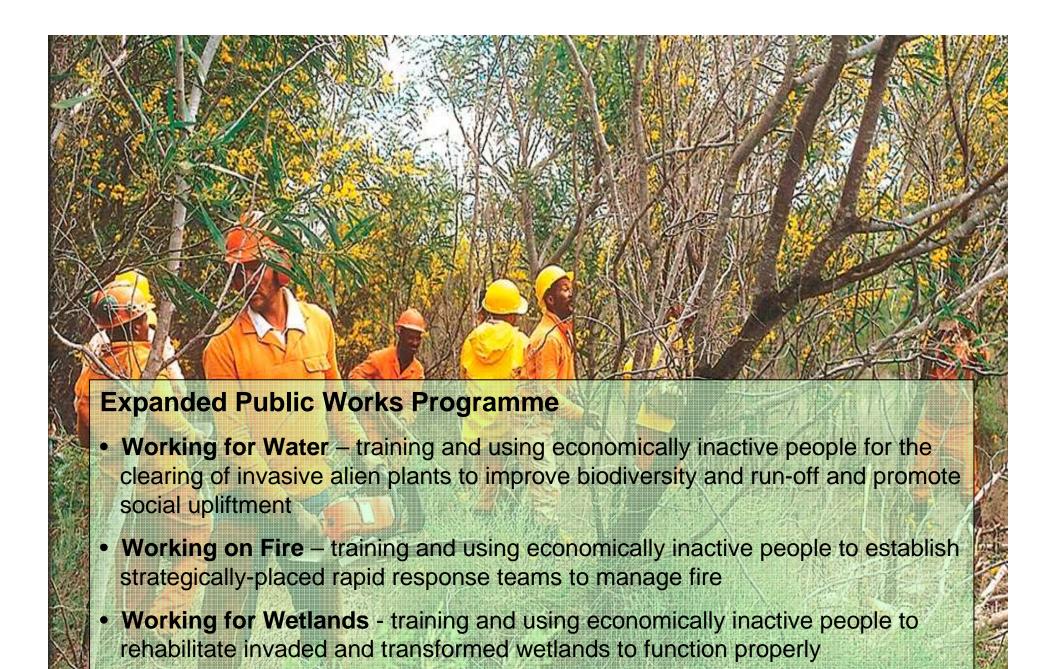












Training and using economically inactive people to become contractors for

infrastructure maintenance, e.g. roads, buildings, etc.





Youth Development Programme

- Nature-based experiences for school-going youth using protected areas
- Exposing youth-at-risk to life-skills training and targeting secondary school graduates from previously-disadvantaged communities to enter into environmental workforce





Summary

- Western Cape a special place
- Unique floral and faunal assemblage
- Environmental pressure on natural resources and ecosystem services severe
- Mainstreaming biodiversity into people's lives and livelihoods, and into economic activities only way to ensure sustainability



"If biodiversity conservation fails in the Western Cape, the socio-economic consequences will be catastrophic for all citizens..." Mr SF Bekker Acting CEO, CapeNature

