



# Implementation of the Nagoya Protocol

Perspectives and experiences from ethical  
sourcing of biodiversity

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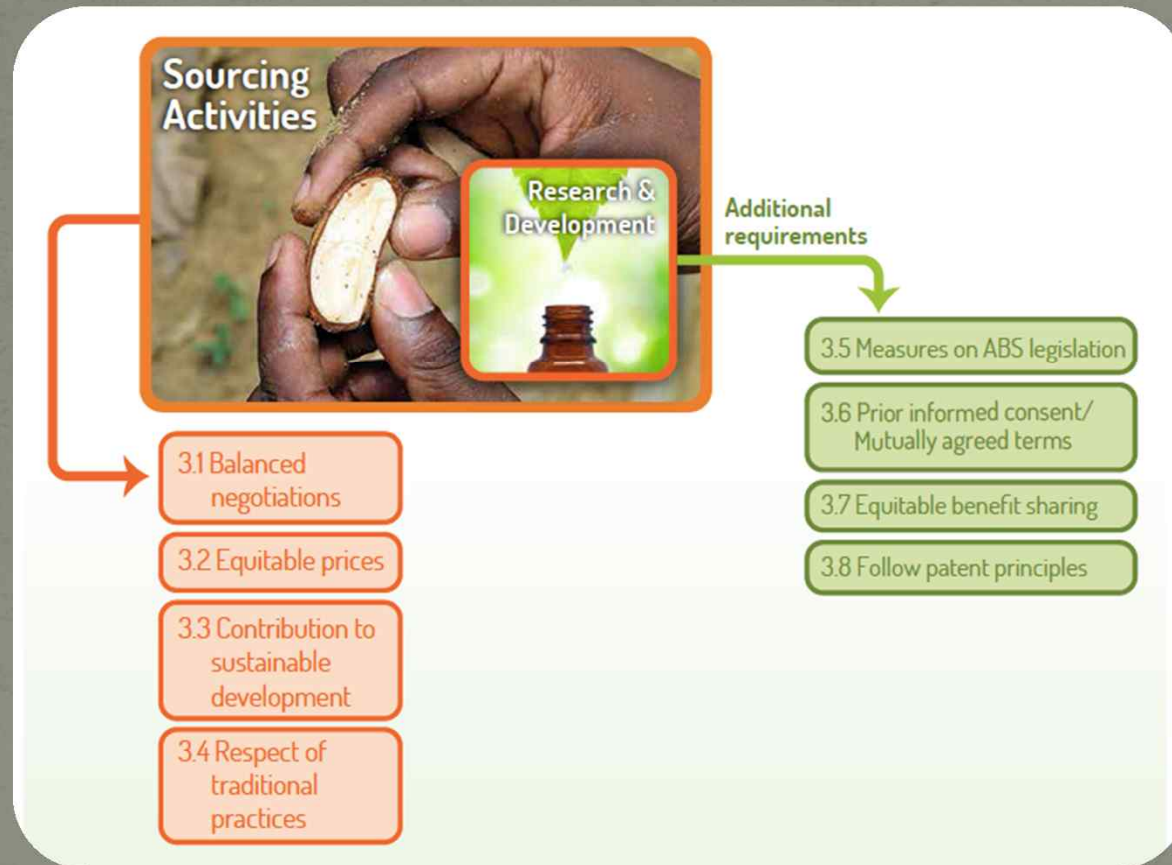


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WITH RESPECT®**



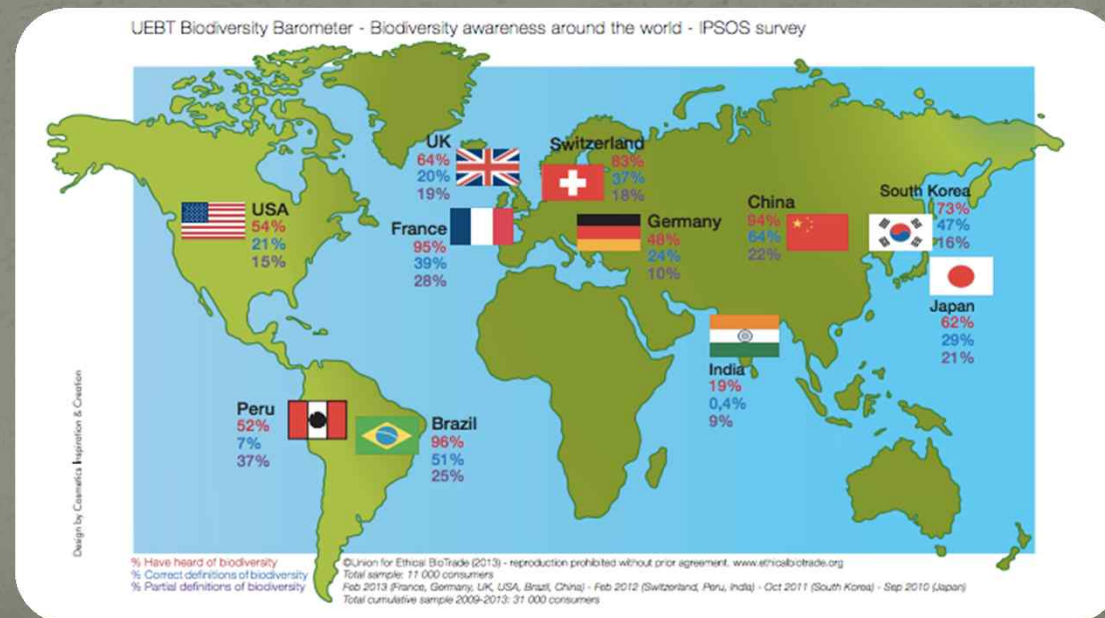
About UEBT

# Benefit sharing in Ethical BioTrade



# ABS awareness in cosmetics sector

- ABS, anyone?
  - Importance of natural ingredients.
  - Growing use of patents in sector.
  - High demand for “stories” around ingredients.
  - Consumer demand for ethical sourcing.



# ABS awareness in cosmetics sector

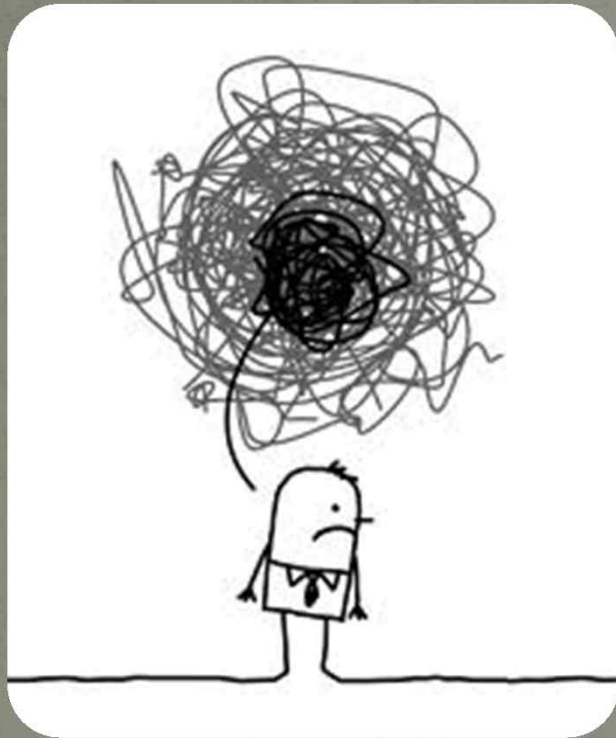
- Growing but still disparate levels of awareness and engagement. Similarly, range of positive and negative experiences.

What are companies saying about biodiversity?	Beauty companies			
	Top 100			Top 20 2013
	2009	2013	variation	
Companies reporting on sustainable development	44%	53%	+ 9	100%
Companies reporting on biodiversity	13%	32%	+ 19	80%
Companies reporting on biodiversity sourcing practices	9%	24%	+ 15	75%
Companies mentioning biodiversity related issues like traditional knowledge and intellectual property rights	2%	6%	+ 4	4%



Issues to consider in ABS  
implementation

# Putting in practice ABS



- Focus on providing legal certainty
  - Growing importance with evolving legal frameworks on ABS
  - Information on content and operation of ABS requirements
  - Existence of mechanisms to regularize operations and practices.

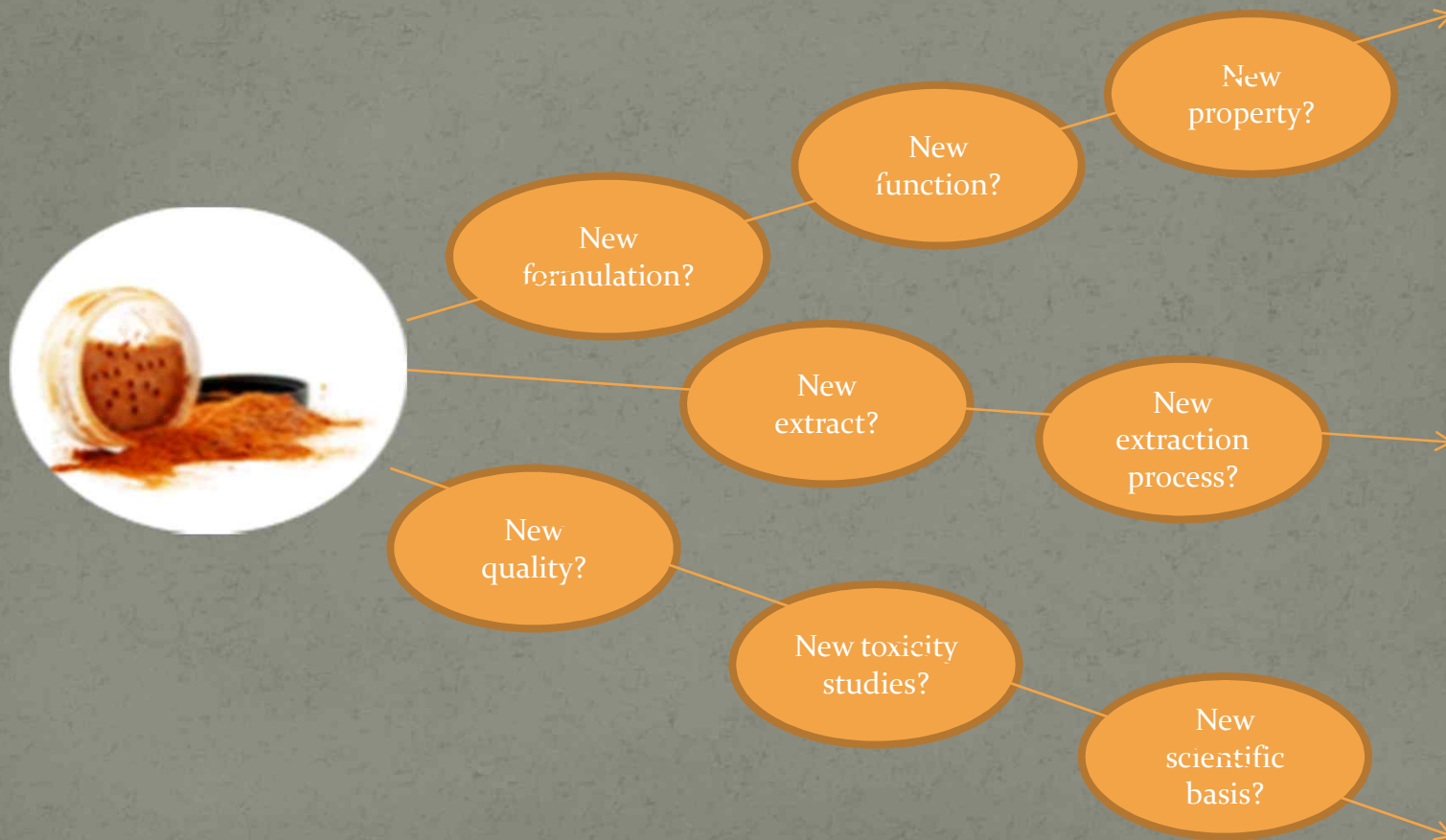
# Putting in practice ABS



- Develop coherent interpretations on ABS
  - Harmonization facilitates understanding and systematizing ABS
  - Mainstream ABS in broader policies
  - Focus ABS where most meaningful



# Putting in practice ABS



# Putting in practice ABS



- Value of linking ABS implementation to best practices
  - Basis for more effective ABS requirements, monitoring and enforcement.
  - Linking ABS with broader sustainability practices
  - Support for pioneering companies



In conclusion

# Looking forward

- Implementation of Nagoya Protocol as key opportunity to engage business, put ABS in practice
- ABS as a learning process, based on engagement with stakeholders and encouragement of proactive efforts to apply ABS



Thank you.

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