BUSINESS

at COP-9



Business on the agenda

In March 2006, at their eighth meeting, Parties adopted the first decision on business. Since then, the 'business and biodiversity' agenda has become increasingly vibrant. At COP-9, business engagement is again part of the formal agenda. In addition, many informal business related events are also scheduled at the COP.

Formal agenda

Business engagement will be discussed as part of agenda item 4.13 (Cooperation with Other Conventions, International Organizations and Initiatives and Engagement of Stakeholders).

To this effect, the Secretariat has prepared document UNEP/CBD/ COP/9/21/Add.1. The latter (1) outlines the development of the 'business and biodiversity' agenda since the eighth meeting of the Conference of the Parties; (2) provides an overview of efforts by Parties and organizations in implementing decision VIII/17; (3) reports on the business related activities undertaken by the Executive Secretary over 2006-2008; (4) proposes a framework for priority actions on business for 2008-2010; and (5) includes a draft decision.

Business engagement is relevant to many other issues tabled for discussion at COP-9. In particular, issues for in-depth consideration at the COP consist of:

- Agricultural biodiversity;
- Global Strategy for Plant Conservation;
- Invasive alien species;
- Forest biodiversity:
- Incentive measures;
- Ecosystem approach;

• Progress in the implementation of the Strategic Plan and progress towards the 2010 target and relevant Millennium Development Goals; and

• Financial resources and the financial mechanism.

Informal agenda

Many initiatives, projects and publications will be showcased in Bonn. In particular, a large amount of business related side events are scheduled.

To help participants better plan their stay in Bonn, the Secretariat has compiled the present list of 'business related' side events at COP-9 (see pp. ii-iii).



As a contribution to the discussions on business, UNEP, UNU-IAS and the Secretariat are organizing, with partners, a Business & Biodiversity Forum throughout the COP (all events listed in schedule).

side events is posted at www.cbd.int/cop9/side-events/?mtg=COP-0

Formal agenda and documents

business at COP-9.

events take place in

room BMVBS/0.121.

All B&B Forum

All COP-9 documents, including the provisional agenda and background documents are available at www.cbd.int/cop9/doc. Information for participants is available at www.cbd.int/cop9/info.

Business newsletter: Take part in survey

Released for COP-9, the April issue of Business.2010 provides a broad overview of business and biodiversity and thereby provides an informal complement to COP document UNEP/CBD/ COP/9/21/Add.1. The April issue provides (1) a general update of business and biodiversity; (2) a sector by sector overview; (3) an update on biodiversity offsets; (4) and articles on Access and Benefit-sharing.

The newsletter is available online as a pdf file and html pages at www.cbd.int/business/newsletter.shtml. Hard copies will be distributed in Bonn. The next issue will focus on the business implications of COP-9. Articles should be received by 1 July.

Vol. 3, Issue 3 of the CBD business newsletter, issued for

20 Mav 08 Since October 2006, eight issues have been released on a range of subjects, from the financial services sector, agribusiness to Access and Benefit-sharing. An informal survey will be carried out during the COP to see how the product can be strengthened.

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Sunday 18 May	Monday 19	Tuesday 20	Wednesday 21	Thursday 22	Friday 23
LUNCHTIME (1315-1445,	UNLESS OTHERWISE INDIC	ATED)		INTERNATIONAL DAY FOR BIOLOGICAL DIVERSITY	
	1532 Maritim/Lenné	1512 BMVBS/0.121	1404 Maritim/Reger	1250 BMVBS/0.121	1517 BMVBS/0.121
DAILY BUSINESS BRIEFINGS room BMVBS/0.133 at 8.30 am	Making Benefit sharing work for plant breeding - Access, Conservation and Utilization (ESA)	• Carbon Markets for the poor (UNU-IAS)	0900-0930 Press event. Launch of Access and Benefit-sharing in Practice: Trends in Partnerships Across Sectors (SCBD)	• Intermediate results of UNEP's initiative on Integrated Assessment of Trade-related Policies and Biodiversity in the Agricultural Sector (UNEP)	 ABS. Communities, Business and Livelihoods (Equator Initiative, UNU-IAS)
	1483 Maritim/Haber	1345 BMVBS/0.133	1510 BMVBS/0.121	1277 BMU/1.130	1351 GSI/S34-S35
GERMAN FORESTRY AND TIMBER INDUSTRIES: EXCURSIONS North Rhine Westphalia	Ocean fertilization and geoengineering – the Implications for biodiversity (ETC Group)	Balancing Biodiversity: towards a global incentive instrument for biodiversity preservation (VROM)	 Trade Rules and Policies: Opportunities and Challenges for Biodiversity-based Products (ICTSD) 	Private Sector Proposal for Sustainable Agriculture: Replicate and Expand Winning Solutions (ICC)	Access and benefit measures (ABS) and capacity assessment in four African states (Botswana, Ghana, Uganda, Zambia) (UNEP, UNU-IAS)
(24 May), Hessen (24 May), Rhineland Palatinate (25 May)	1209 BMVBS/ 0.133	1502 Maritim/Mann	1310 BMVBS/0.133	1579 Maritim/ Maritim	1425 BMVBS/0.133
- see www.cbd-forests.de for details Visit booth #49 at the Plaza for Diversity (12-30 May)	Public Research on GM Trees: objectives and progress (PRRI)	Swiss policy and coming legislation on biofuels based on full scale life cycle assessment (FOEN)	Sustainable forest management in Europe (Ministerial Conference on the Protection of Forests in Europe, MCPFE)		
	1564 Maritim/ Schumann	1379 Maritim/Maritim	1474 Maritim/Bonn	1507 Maritim/Bonn	
COUNTDOWN 2010 Partners Assembly 22 May, at the GSI 1000-1730 & reception	Ecological, Economic, Cultural and Social Benefits of Protected Areas: Launch of SCBD publication "The Value of Nature" (SCBD)	The significance of the potato in relation to the CBD or "mucho mas que un alimento" (CIP and GtZ)	REDD versus People: Will Carbon Trade and Markets for Environmental Services Undermine Rights-based Biodiversity Conservation? (GFC)	Biofuels in Brazil (MAPA)	
		1528 GSI/S34-S35	1493 GSI/S17-S18	1335 Maritim/Planck	
BUSINESS AND BIODIVERSITY LOUNGE at the Expo / Booth 104-106 (27-29 May)		Plant breeding - an industry using and generating biodiversity (ISF)	Achieving synergies between the CBD and UNFCCC: The potential for pro-poor REDD (PEP)	'Grenelle de l'environnement': how the French initiative could help to improve relations between business and biodiversity (MEDEF)	
		1308 Maritim/Planck	1413 Maritim/Arndt	1226 GSI/S17-S18	
BUSINESS & BIODIVERSITY TRAINING (UNU-IAS) Sat. 24 May, BMVBS/0.121		Biotrade opportunities in developing countries (UNCTAD)	ABS Capacity Development in Africa: experiences and scaling- up (Dutch-German ABS Initiative & SCBD)	Implementing the CBD Guidelines on Biodiversity and Tourism Development – Good practices and lessons learned of a UNEP/ GEF project in Central Eastern Europe (ETE)	
		1271 GSI/S26	1406 GSI/S25	1503 Maritim/Hauptmann	
EXPERT FORUMS 27 May, lunchtime BMVBS / 0.121-0.133		The markets of biodiversity (IRD)	Indigenous Peoples, Consent and Benefit-sharing. Learning Lessons from the San-Hoodia Case (UCLAN/UCT/WIMSA/SASC)	Swiss efforts and initiatives to develop tools to facilitate the implementation of the Bonn Guidelines and ABS agreements (FOEN)	
	1455 Maritim/Hauptmann	1278 BMU/1.130		1349 BMVBS/0.133	
	>> Tuesday 20 May (1315) ABS and Protected Areas: Issues to consider? (MET of Namibia, GTZ & DGIS & SCBD)	Technology transfer activities under the UNFCCC (UNFCCC)		An ABS Case Study — The Astra Zeneca/Griffith University Natural Product Discovery Partnership (UNU-IAS,	
EVENING (1815-1945, UN	ILESS OTHERWISE INDICATI	ED)			
BMVBS/0.121	RECEPTION	1515 BMVBS/0.121	1516 BMVBS/0.121	RECEPTION	1341 BMVBS/0.121
•• 1800-1900 Business and Biodiversity Forum: Opening session (UNU, UNEP, SCBD)	Host Government reception (no side events on Monday 19)	• Business and ABS: Issues and Opportunities (UNU-IAS, UNEP)	• A Dialogue on building biodiversity business: Experiences and opportunities (IUCN/Shell)	SCBD IBD reception	•• Intermediate Results of UNEP's initiative on International Payments for Ecosystem Services
		1437 GSI/S26	1356 BMVBS/0.133	1342 GSI/S17-S18	1427 OFFSITE EVENT 1900-2300. Rheinisches
		Launch of Manual on Getting started with Payments for Ecosystem services (Katoomba Group/UNEP)	Real World Experience in ABS from Sarawak, Malaysia (ICC, ABSA and BIO)	Amazon Your Business (Meindert Brouwer Communications)	Landesmuseum Forest and Wood – Quality of Life in the Future (DFWR and DHWR)
		1539 BMU/1.196	RECEPTION	1464 BMU/1.196	1486 GSI/S25
ICC EXHIBIT Booth #85 at the Campus for Diversity (19-30 May)		Transgenic trees: a risk to global forest ecosystems (VDW)	1800, Booth # 85 Reception at the International Chamber of Commerce (ICC) booth	Recent OECD Work on the Economic Aspects of Biodiversity (OECD)	Launch of ABS Series, No. 4 : "Contracting for ABS: The Legal and Scientific Implications of Bioprospecting Contracts"
		1456 Maritim/Haydn	1482 Maritim/Arndt	1417 Maritim/Arndt	
UNION FOR ETHICAL BIOTRADE Expo / Booth #45 (27-30 May)		The Social and Ecological Impacts of Genetically Engineered Trees (GJEP)	ABS implementation at national level using the 'Tematea' ABS Module (IUCN)	Tourism and Protected Areas (ACTO)	
		1387 BMU/1.130	1390 GSI/S34-S35	1418 BMU/1.130	
GNF / LIVING LAKES EXHIBITION Expo / Booth #142 (27-30 May)		Launching of Special Issue of Asian Biotechnology and Development Review on "Access and Benefit Sharing" (RIS)	Traditional Knowledge and the International Regime on ABS (Tebtebba Foundation)	Compliance with ABS requirements: Wishful thinking or reality? Experiences from the Hoodia Case (WIMSA et al.)	
		1459 Maritim/Planck	1484 BMU/1.196	1352 BMVBS/0.121	
		Initiative francophone sur APA (OIF)	Biodiversity in carbon forest projects (CarbonFix)	Certificates of Origin, Source, Legal Provenance and Compliance (UNU-IAS)	
	1525 GSI/S25	1485 Maritim/ Haber		1577 GSI/S34-S35	
ii	>> Tuesday 20 May (1815) Impact of GURTs on Farmers Seed Systems (CBDC)	Synthetic biology: implications of 'extreme genetic engineering' for biodiversity (ACTO)		Designing legal transplants for ABS (U. Of Bremen)	

Saturday 24	Monday 26	Tuesday 27		Wednesday 28		Thursday 29			Friday 30		
				Hig	n Level Segment (28-30 May) >>			500 German B&B Init ; lunch; press confer			
1511 BMVBS/0.121	1276 BMVBS/0.121	1598 E	BMVBS/0.121 & 0.133	EXPO	Forum booth 2		EXPO	Main booth	enec	EXPO	Main stage
• 0900-1700 Business and Biodiversity Forum Training session (UNU-IAS)	 Introducing the Corporate Ecosystem Services Review (WBCSD/WRI) 	•• Expert Forums. German Business and Biodiversity Initiative (GtZ)		1100-1200 Ecolabels for fisheries and fish products (BMU)		1000-1130 Market place: Caviar and Crocodile — Illicit Souvenirsfrom abroad (Deutschlandfunk live)		ad	1135-1200 Environment and Consumers: Results of COP9 (Deutschlandfunk live)		
	1431 BMU/1.196	1568 /	Naritim /Arndt	EXPO	Main stage		EXPO	Forum booth 2		1513	BMVBS/0.121
	The Business and Biodiversity Offsets Program (BBOP)	Making Informed Decisions about Biofuels: The Role of Strategic Environmental Assessment (OECD)		1130-1245 Economy and Biodiversity econsense (Forum Nachhaltige Entwicklung der Deutschen Wirtschaft e. V.)		1200-1300 ECOCAMPING: Biodiversity on camping grounds (Ecocamping e. V.)		unds	•• Building on the Lisbon Conference on Business and Biodiversity (Government of Portugal, EC, Countdown 2010)		
	1312 Maritim/Planck	1487 (GSI/ S34-S35	EXPO	Forum booth 2		EXPO	Forum booth 2		1556	BMVBS/0.133
	Private sector engagement in the cosmetic sector, verifying business conduct (UEBT)	A New Generation of GURTs: The Potential Impacts on Biodiversity and Food Sovereignty (ETC Group)		1300-1400 From the farm to the cup: Sustainable cultivation of coffee and cocoa (Kraft Foods Deutschland GmbH)		1400-1500 Slowfood Marihn Garden (Schloß Marihn/Slowfood)		rfood)	From COP 9 to COP 10 - The way forward on ABS and Plant Breeding (German Plant Breeders Association)		
	1535 Maritim/Schumann					1506 GSI/S26					
	Biodiversity and Business (UNDP)						in Conse	Sector Leadership erving Marine and ater Biodiversity (WC	0C)		
	1571 Maritim/Maritim						1340	BMVBS/0.133			
	Biofuels, agriculture and forests: Impacts on biodiversity and cliamte change (EcoNexus)					Investm	Integrating Biodiversity into Investment Decisions – progress from COP-8 (UNEP FI & FFI)				
	1252 Maritim/Hauptmann										
	The Green Initiative Experience — Enhancing Biodiversity through Carbon Neutral Projects (TGI)		Key Sectors/issue				Puri		Rusing	ness & Biodiversity Forum	
	1617 OFFSITE EVENT		Access and Bene			Climate	change				Biodiversity Forum (BBF)
	1330-1445, Parkrestaurant Rheinaue A case study and industry		Agribusiness Biodiversity offse Biofuels Biotrade				services		events are indicated location for all BBF Transport (BMVBS), Buildings		indicated by red dots. One r all BBF events: Ministry of
	guidelines on Access and Benefit- sharing (IFPMA, VFA)					Forestry,					-
	1350 GSI/S26					Payments	or ecosystem services (PES) BMVB		BMVBS:	Ministry of the Environment S: Ministry of Transport Sustav-Stresemann-Institut	
	Tools and resources for managing			diversity (general)	Tourism Other se	ctors			im: Hotel Maritim		
	biological prospecting (UNU-IAS)							9 side events is availabl	e at www	.cbd.int/c	cop9/side-events/?mtg=COP-09
	1518 BMVBS/0.121	EXPO F	Forum booth 2	EXPO	Main stage		EXPO	Forum booth 1		EXPO	Main stage
	• Growing Alliance of business and biodiversity commitments: Countdown 2010 experiences (Countdown 2010)	1300-1600 Patents versus diversity — Improving the international patent law (Parl. Group BÜNDNIS 90/Die GRÜNEN)		1515-1615 Between Protection and Exploitation — Forests and Biodiversity (Forest Stewardship Council)		1600-1700 Landscape Auctions — An Investment Tool for Nature (GNF, Triple E)			1445-1545 Conclusion and Future Prospects (BMZ)		
	1543 Maritim/Reger	EXPO Forum booth 1 1400-1500 Recycling paper and biodiversity – A natural alliance (Initiative Pro Recyclingpapier)		EXPO Forum booth 1 1600-1700 Conservation of Global Public Goods – the Latin American experience (KfW und Partner)		1590 Maritim/Maritim Integrative Economics of Ecosystems and Biodiversity into Strategies of the Financial Sector – (BMU, KfW Bankengruppe)					
	Launch of BBC World TV series "NATURE INC" (One Planet Pictures)										
	1384 BMU/1.130	EXPO Forum booth 2		EXPO Forum booth 1		1624 RECEPTION					
	Linking Diadivarcity and Touriem	1600-1700	Rain forest and	1700-1900 Nature conservation		AVEDA recoption (Maritim)					



AVEDA reception (Maritim/

Schumann)

Calendar of business related events at COP-9

Business and Biodiversity (DNR)

GSI/S1-S2

its protection by fair trade

(Regenwaldinstitut e. V.)

Main stage

1645-1800 Agrofuels and

und Naturschutz e. V.)

1700-1900 Sustainable

EXPO

Partner)

1548

Biodiversity: Growing chances or growing risks? (Bund für Umwelt

Forum booth 1

Conservation Finance (KfW und

The European pulp and paper

industry is committed to enhance biodiversity (Confederation of

European Paper Industries, CEPI)

VW Brasil; VW Mexico

Forum booth 2

1800-1900 Business and Biodiversity – Perspectives of European NGOs (GNF/DNR)

Biodiversity and Agricultural

BMU/1.130

Commodites Programme launch

ABS: Real World Challenges, Real

World Solutions (ABIA, BIO, CLI)

Maritim/Hauptmann

(Volkswagen AG)

EXPO

1421

1423

event (IFC)

Linking Biodiversity and Tourism (UNWTO)

Boosting biodiversity in the southern Finnish forests through

voluntary actions (SMY)

Close to nature silviculture

Change? (DFWR, DHWR)

in Germany: A Chance for Biodiversity in Times of Climate

German Business and Biodiversity Initiative

List of signatory companies to the 'Leadership Declaration' (as of 1 May 2008):

- 1. Aleph Inc., Japan
- 2. Axel Springer AG, Germany
- 3. BIONADE GmbH, Germany
- 4. Der Grüne Punkt Duales System
- Deutschland GmbH (DSD), Germany
- 5. Deutsche See, Germany
- 6. FABER-CASTELL AG, Germany
- 7. Fujitsu, Ltd., Japan
- 8. Grupo Orsa, Brazil
- 9. HeidelbergCement, Germany
- 10. HiPP, Germany
- 11. Kajima Corporation, Japan
- 12. KfW Bankengruppe, Germany
- 13. Klabin, Brazil
- 14. Krombacher Brauerei, Germany
- 15. MARS Inc., USA
- 16. Miramonte Mining AG, Switzerland
- 17. Mitsui Sumitomo Insurance Co., Ltd.,

Japan

- 18. Mori Buildung, Japan
- 19. Native Organics, Brazil
- 20. Natura, Brazil
- 21. Otto Group, Germany
- 22. Precious Woods, Switzerland
- 23. Ricoh Company, Ltd., Japan
- 24. Ritter Sport, Germany
- 25. SARAYA, Japan
- 26. SEKISUI HOUSE, Ltd., Japan
- 27. SolarWorld AG, Germany
- 28. tegut..., Germany
- 29. The SumitomoTrust and Banking Co. Ltd.,

Japan

- 30. travel-to-nature GmbH, Germany
- 31. TUI, Germany
- 32. UPM, Finland
- 33. Volkswagen, Germany
- 34. Weleda AG, Switzerland

For more information, visit www.bmu.de/english/ nature/downloads/doc/40635.php

Area map

- 1. Registration
- 2. Maritim hotel
- 3. Federal Institute for Drugs and Medical Devices (Health)
- 4. Federal Ministry for the Environment, Nature Conservation and Nuclear Safety (BMU)
- 5. Federal Ministry of Transport, Building and Urban Affairs (BMVBS)
- 6. Gustav-Stresemann-Institut (GSI)
- 7. Federal Ministry of Education and Research (Research Press Centre
- 8. Campus of Diversity (12-30 May)

9. Expo of Diversity (27-30 May)

10.Local Floral Seed Project, City of Bonn

Kartengrundlage : Kataster- und Vermessungsamt der Bundesstadt Bonn, 2008

Quick recap

'BUSINESS ROOM' — Room BMVBS 0.133 is reserved for participants from business (before 10am). Business briefings are organized daily, at 8.30am. Please note that during the lunchtime and evening breaks, the room is allocated for side events (not necessarily on business).

PLAZA OF DIVERSITY — The Plaza (which runs throughout the COP-MOP 4 and COP-9 meetings, see location below) includes an exhibition fair, workshops, and many other initiatives. The International Chamber of Commerce (ICC) will be running an exhibit in booth #25.

EXPO OF DIVERSITY – The Expo runs on 27-30 May. The German Business and Biodiversity booth will include a Business and Biodiversity Lounge as well as a presentation of member companies (booth #104-106).

THE BUSINESS AND BIODIVERSITY FORUM – organized by the Secretariat, UNEP, and UNU-IAS – with partners, the Forum features a series of side events as well as an all day training session on Saturday 24 May. The Forum will open on Sunday 18 May (1800). One location for all BBF events: BMVBS/0.121.

THE GERMAN BUSINESS AND BIODIVERSITY

INITIATIVE — established to mobilize business on biodiversity and to set the course for demonstrable action by 2010, the Initiative will operate a booth during the Expo (#104-106); will be holding expert forums (on 27 May, lunchtime); and will be profiled during the High Level Segment (29 May).

The business team

Herewith the contact details of the German / CBD Secretariat business and biodiversity team.

CBD SECRETARIAT

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