

KCNC' s Action towards the Achievement of Aichi Biodiversity Target



November, 2018

Keidanren Committee on Nature Conservation

What is Keidanren Committee on Nature Conservation?

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Establishment: in 1992, in the same year as the Rio “Earth Summit” was held.

✂ as the organization for practicing the concept of “Keidanren Charter on the Earth Environment” in nature conservation.

Keidanren
1,376 companies,
and 156 organizations

KCNC

Approx. 100 Keidanren member companies

KCNC is one of Keidanren’s associated organizations

〈KCNC Main Activities〉

1. Supporting projects through
KNCF(Keidanren Nature
Conservation Fund)

2. Promoting interchange
between enterprises and NGOs

Main Activities

3. Public awareness and
providing information to
enterprises

4. Regional revitalization through
nature restoration

Supporting projects through KNCF

Grant to biodiversity / nature conservation projects which domestic and overseas NGOs conduct since 1993 (1,345 cases and approx. USD 35 million in total for 25 years)

<FY2017> 66 cases and approx. USD1.4 million in total

<Total since FY1993 until FY2017>

(USD thousand)

Category	Amount	W/T
Natural resources management	12,642	35.9%
Environment education	5,631	16.4%
Afforestation	4,326	16.0%
Endangered species	5,785	12.3%
Research	3,855	11.0%
Supporting meetings	759	2.2%
Others	2,230	6.2%
Total	35,229	100.0%

Russia
2.0%

Africa
3.8%

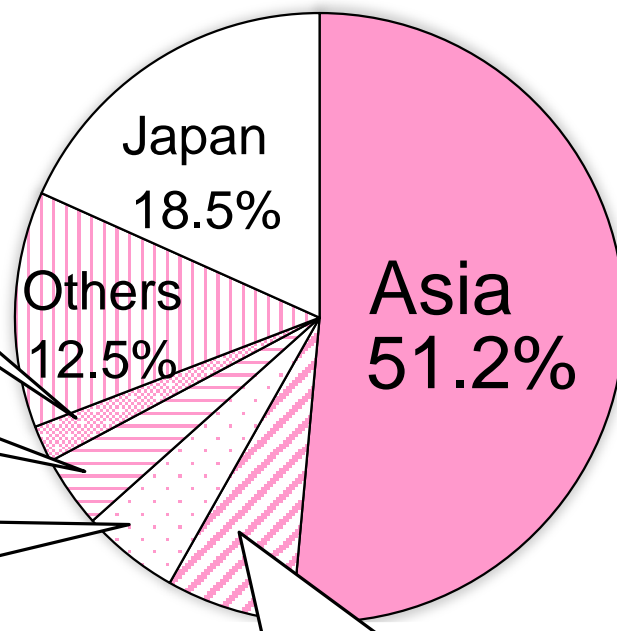
Latin America
5.2%

Japan
18.5%

Others
12.5%

Asia
51.2%

Australasia
6.8%



Promoting the exchange b/w enterprises and NGOs

<Main Activities in 2017>

- Visit overseas nature conservation projects (mission of 21 members, October 2017, Indonesia)
- Observe domestic granted projects (September 2017, Hokkaido)
- Holding the Interchange Meeting between enterprises and NGOs (May, 2017)



Workshop of nature conservation activity



SATO YAMA UMI Project



Meeting with Japanese companies



Meeting with the local community

Public awareness & providing information to companies

<Main Activities in 2017>

- Exchange with overseas VIPs (Executive Secretary of SCBD, etc.)
- **Promoting “Declaration of Biodiversity by Keidanren” & “Guide to Action Policy**
- Holding the Basic Environment Course by Keidanren
- **Conducting & analyzing “Questionnaires on Biodiversity”**

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経団連生物多様性宣言

行動指針とその手引き

経団連自然保護協議会



Basic Environment Course by Keidanren



Meeting with Executive Secretary of SCBD

Regional revitalization through nature restoration

<Main Activities in 2017>

- Reforestation maintenance & environmental education for elementary school students in Iwate prefecture.
- Donation of one set of “Biodiversity books” for children aimed for all prefectures (13 prefectures in 2017)



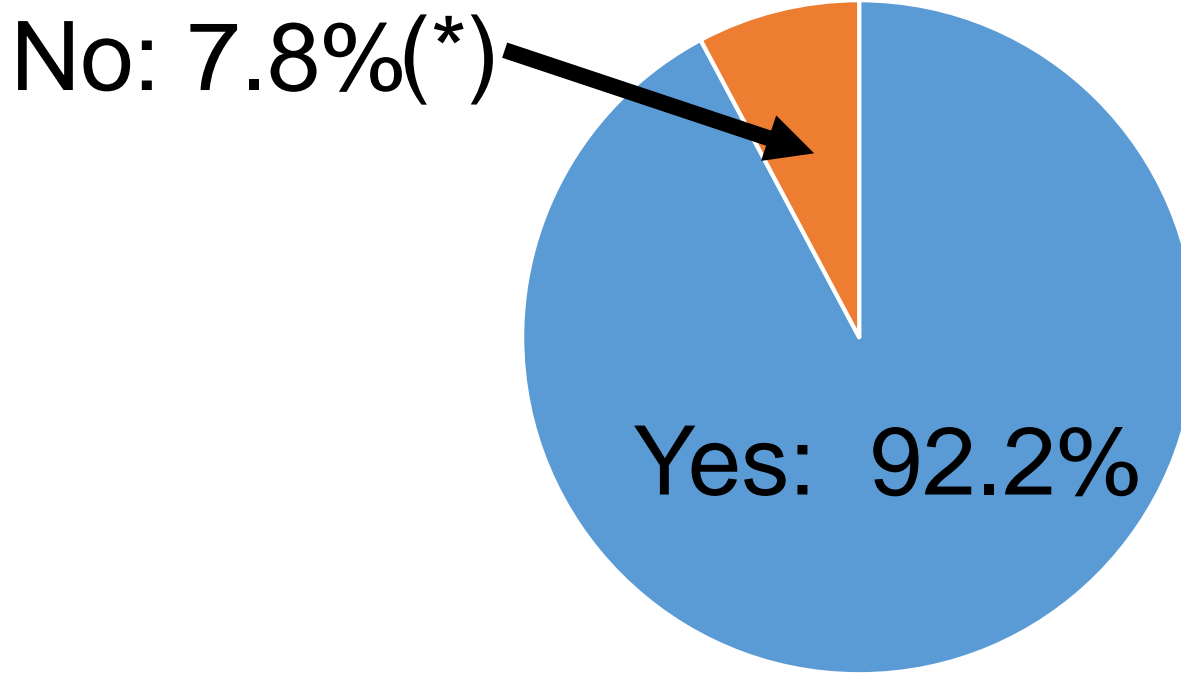
Environmental education at the elementary school



Donated “Biodiversity books” & children

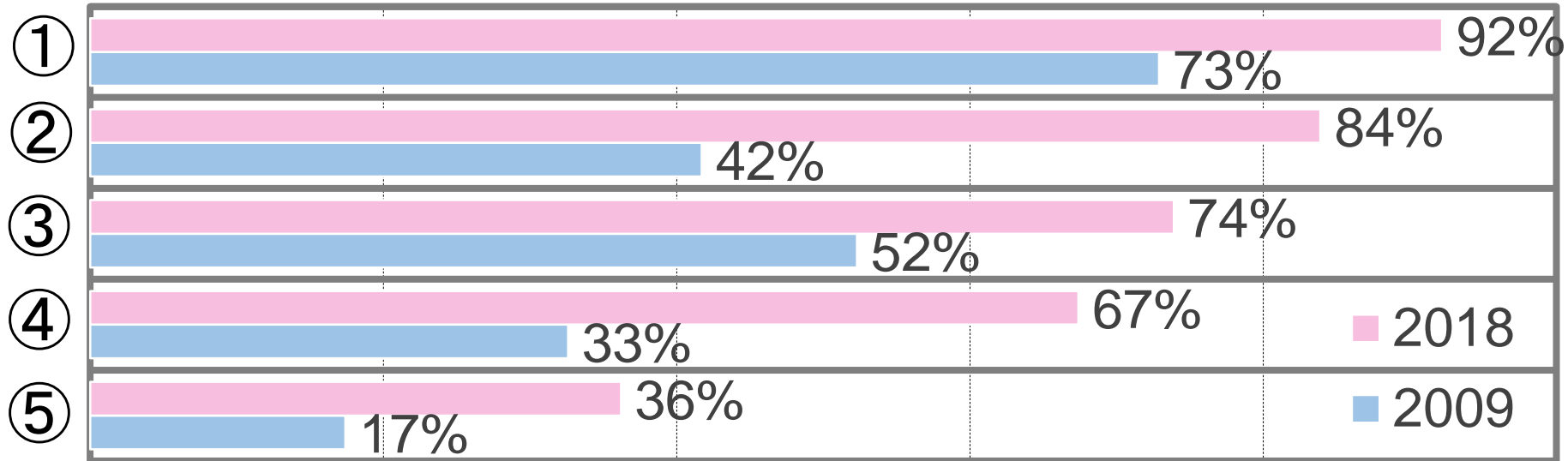
Progress of mainstreaming of biodiversity in Japanese business sector

**Q1: Does your company's management realize
the word of "biodiversity"?**



(*)including the management who knows the word but doesn't know the meaning.

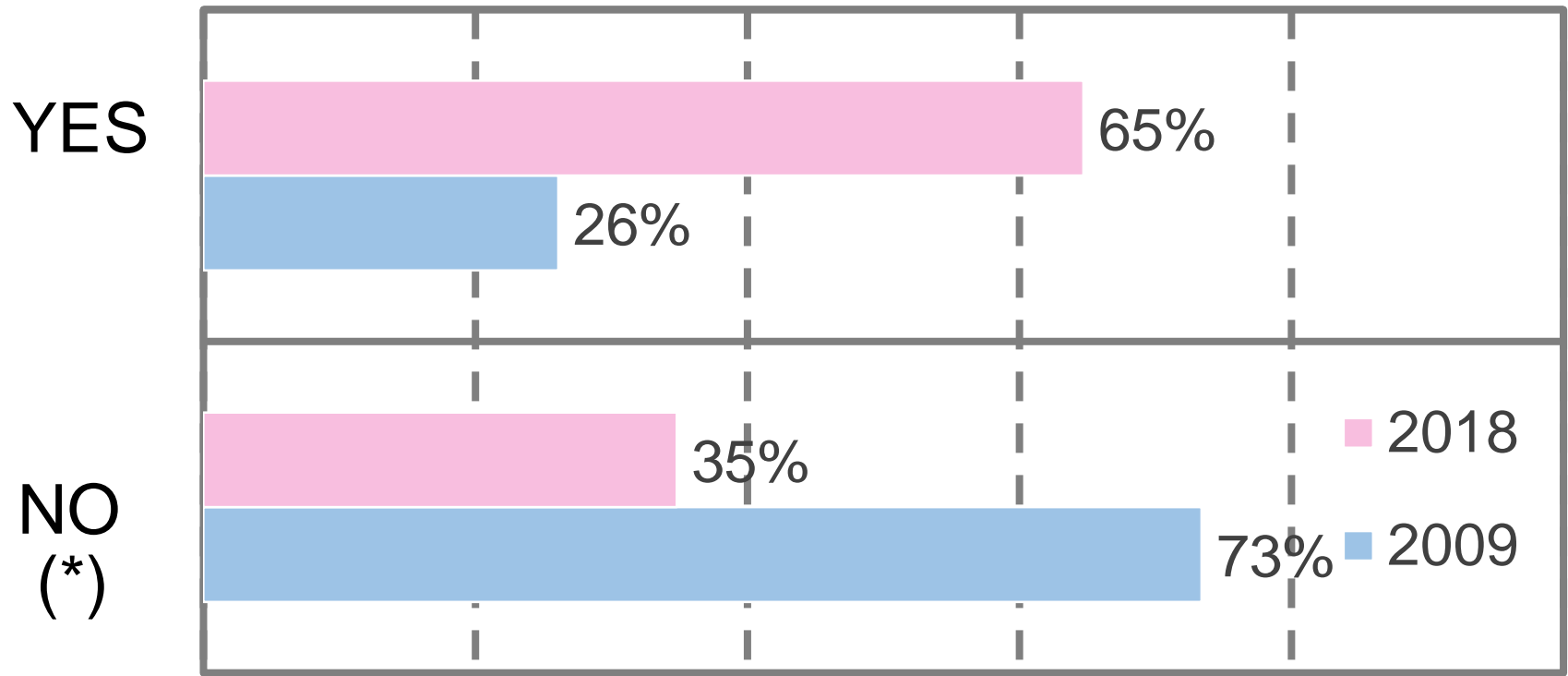
Q2: Does your company's management philosophy or management / environment policy include the following concepts?



Concept

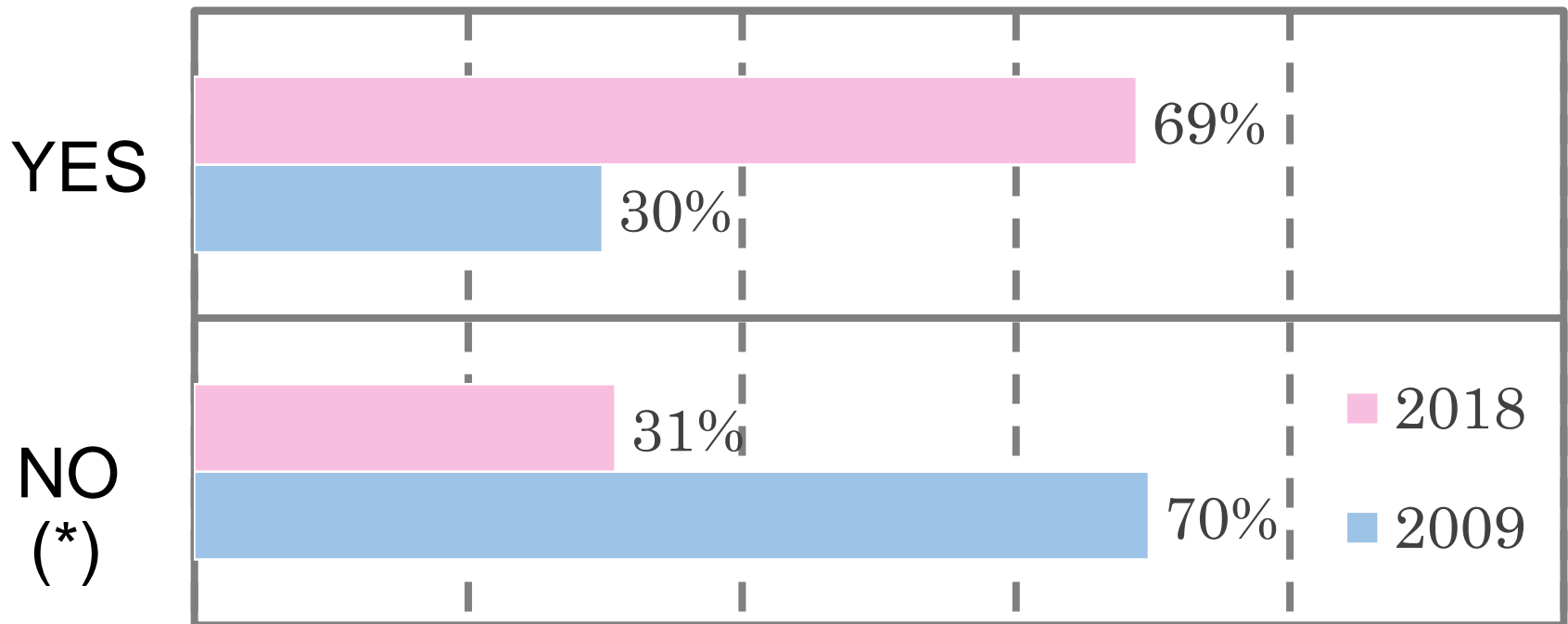
- ① Nature conservation
- ② Biodiversity conservation
- ③ Nature environment education
- ④ Sustainable use of biological resources
- ⑤ Security of fairness and equity on using biological resources

**Q3: Did / Does your company have its own
“Biodiversity declaration” and/or “Action
Policy” “Guideline” regarding biodiversity?
(in 2009, 2018)**



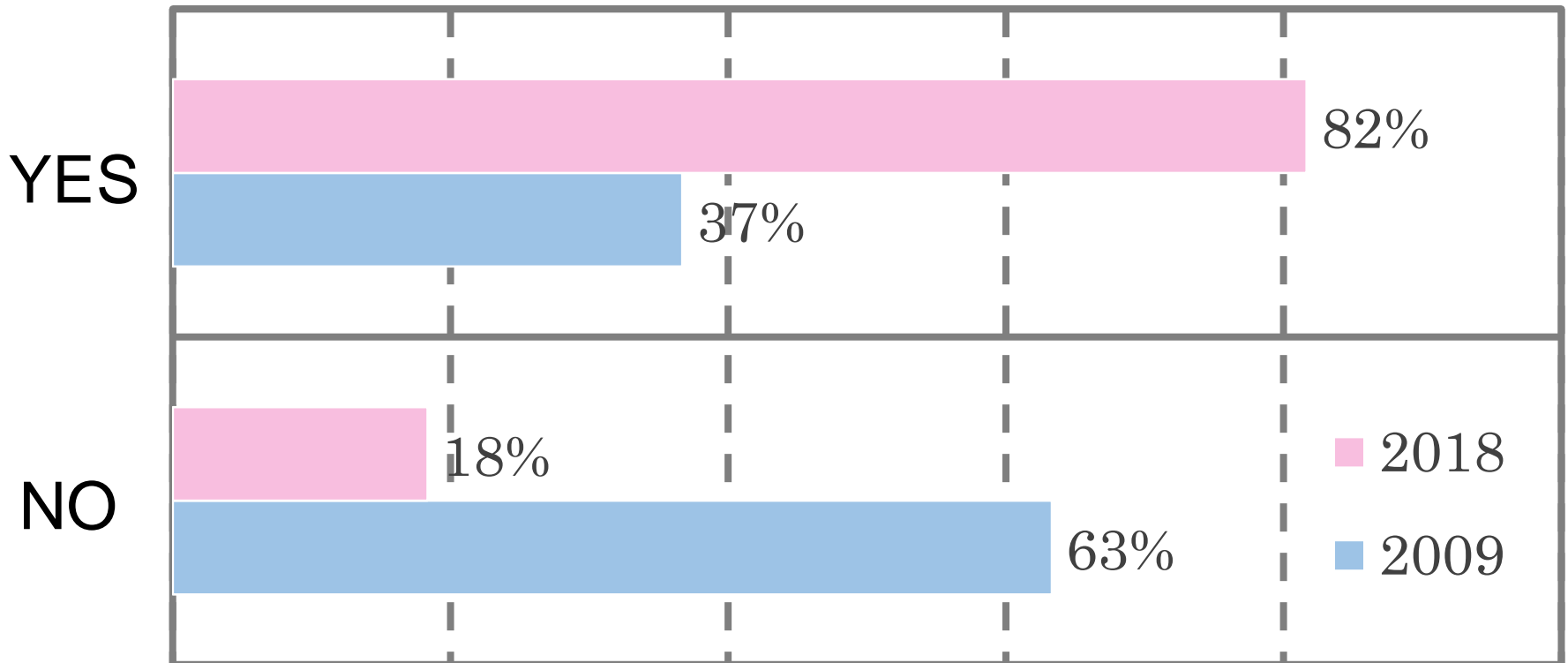
(*) including “now making it” or “has a plan to make it”

Q4: Does your company set up any targets /goals when taking action regarding biodiversity? (in 2009, 2018)



(*) including “under consideration”

Q5: Does your company understand the relation between its business activity and biodiversity? (in 2009, 2018)



25th Anniversary Special Fund Grant Program (2017 – 2019)

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Public Call for Application

Purpose : Promotion of “Human Resource Development” and
“Collaboration and Coordination”

Granted Amount : USD1.4 million in total for 3 years

Eligibility : Groups comprising multiple organizations working
in collaboration and coordination



Winner's Project

Project Name : SATO YAMA UMI Project

Project Group : SATO YAMA UMI Group

consisting of (a) Japan Environmental Education Forum

(b) Conservation International Japan

(c) BirdLife International Tokyo

Area of SATO YAMA UMI Project

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Bhutan



Indonesia



Vietnam



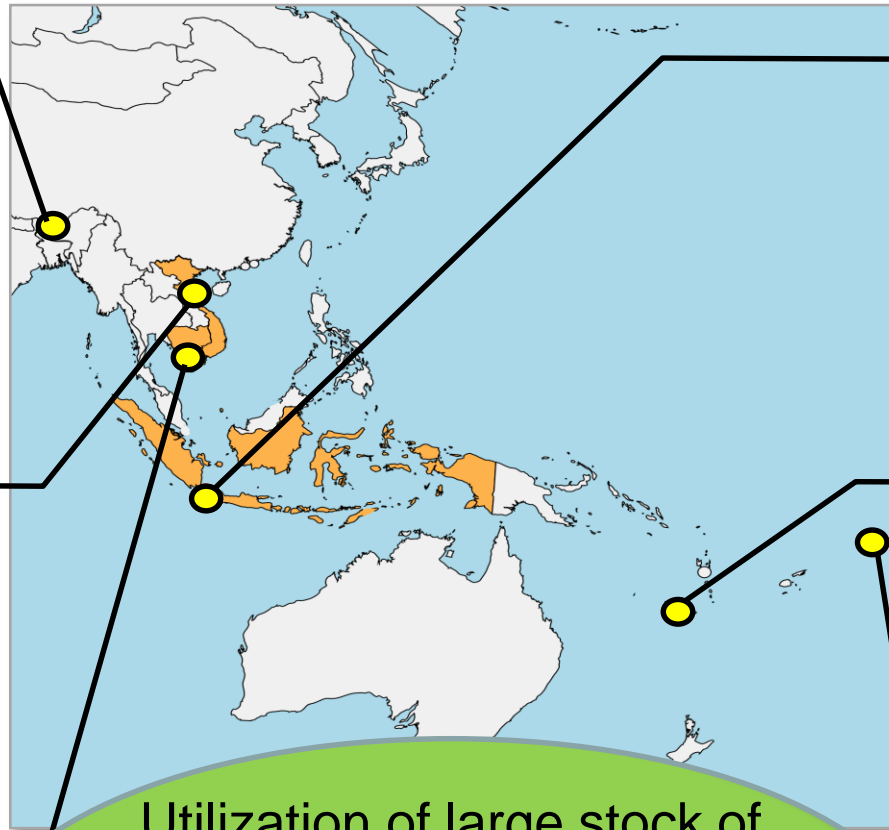
New Caledonia



Cambodia



Samoa



Utilization of large stock of
knowledge of 3 NGOs
through "Cooperation and
Collaboration"
→ Exercising of synergy

**Revision of
“the Declaration of Biodiversity by Keidanren”**

<1>【Responsibility of management】 Commit to corporate management aiming at corporate activities in harmony with nature towards realizing a sustainable society

We will conduct our corporate management, recognizing that our corporate activities depend upon nature's gifts derived from biodiversity, and that they have the potential to impact on the ecosystem. Being mindful of both our gratitude for nature's gifts and our awe in the face of its threats, we will build a society in harmony with nature where nature and human beings can coexist, and thereby contribute to realizing a sustainable society.

1-1

Top management will recognize the importance of biodiversity and nature, and strive to understand the relationship between biodiversity and their corporate activities, based upon which top management will execute proper corporate management.

1-2

Top management will recognize the importance of actions for biodiversity, develop a clear vision, provide leadership, and thereby contribute to achieving the SDGs (Sustainable Development Goals).

1-3

Top management will conduct timely and proper information disclosure for and engage in dialogue on their biodiversity initiatives, targeting a wide range of stakeholders including consumers, customers, and investors.

<2>【Global perspective】 Act from a global perspective on the biodiversity crisis

We strongly recognize that we are influenced by nature beyond national borders, and share a sense of crisis that biodiversity is being diminished. Biodiversity is a global issue in much the same way as climate change. Recognizing the importance of actions on biodiversity by group companies as well as throughout the global supply chain, we are fully aware that actions on biodiversity are essential to sustain corporate activities, including procurement of raw materials. In addition, we will take actions to conserve biodiversity, taking fully into account various local features. We will further work on fair and equitable use of biological resources including genetic resources, and thereby strive for sustainable use of biodiversity.

2-1

In developing and implementing business plans, we will identify the potential impacts that group companies could have on ecosystems and local communities both in international and national contexts, and take concrete actions accordingly for biodiversity conservation. We will also strive to extend the same approach to the global supply chain , by gaining an understanding of the potential relationship with biodiversity and encouraging appropriate actions to be taken.

2-2

We will fully take into account domestic measures (ABS guidelines) of the "Nagoya Protocol on Access and Benefit Sharing" in utilizing genetic resources and sharing associated profits, and comply with laws enacted by the provider country concerned when acquiring genetic resources.

<3> **【Voluntary actions】 Act voluntarily and steadily to contribute to biodiversity**

We recognize that corporate activities to help build common values among regions and societies tend to lead to the enhancement of medium-to-long term corporate values. Keeping this in mind, we will take voluntary and steady actions towards building a society in harmony with nature.

Our approaches will differ depending on industry sectors, business modes and local features, reflecting diverse relationships with biodiversity.

3-1

We will identify, analyze and evaluate potential impacts of our business activities on biodiversity. With that in mind, we will contribute to conservation of biodiversity and its sustainable use, throughout all stages ranging from procurement of raw materials, design / manufacturing / assembly, transportation, product sales / service provision, to waste disposal / recycling.

3-2

We will strive to develop, utilize and disseminate technologies that contribute to conservation and sustainable use of biodiversity.

3-3

On-site practical activities are the basis of efforts to conserve biodiversity. In cases where there is no option but to resort to the use of trading or compensation (e.g. offsetting) based upon economic assessment of local biodiversity, we will advocate dialogue with local stakeholders and thoroughly evaluate its effectiveness, taking care not to fall back on easy actions.

3-4

In cases where a clear relationship between corporate activities and biodiversity is difficult to identify, we will voluntarily and proactively promote activities leading to the creation of social values as a part of social responsibility activities, which include donations to foundations, support for activities initiated by employees, and thereby contribute to achieving SDGs.

<4> **【Integrated Environmental Corporate Management】 Promote Integrated Environmental Corporate Management**

Recognizing that measures to deal with climate change and resource circulation are closely linked to building a society in harmony with nature, we will promote the "Integrated Environmental Corporate Management", making sure that corporate activities include a wide range of environmental activities including those related to low/zero-carbonization , resource circulation, and biodiversity conservation.

4-1

Towards realizing a low-carbon society, we voluntarily and proactively reduce greenhouse gas emissions on a global scale.

4-2

Towards building a Recycling-based society, we practice thorough and proper treatment of waste, and voluntarily and proactively engage ourselves in the 3Rs (reduce, reuse, recycle).

<5> 【Revitalization of regions making full use of natural capital】 Contribute to regional revitalization utilizing natural capital, holding nature in awe

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Holding nature in awe, we respect traditionally nurtured wisdom and views concerning co-existence with nature. We will leverage the natural capital of a region, and thereby contribute to realizing affluent lifestyles for the region as well as strengthening of resilience of the national land against disasters.

5-1

We will deepen our understanding on various measures for disaster risk reduction by taking full advantage of regional ecosystem functions, and thereby contribute to making regions safe and secure.

5-2

We will utilize functions of the natural capital inherent to a region , and thereby contribute to the revitalization of the region.

5-3

We will strive to recover biodiversity when conducting corporate activities in regions, both in and outside of Japan, where the original natural environment has already suffered significant damage, as typically found in cities and some parts of Satochi-Satoyama (socio-ecological production landscapes).

<6> **【Partnership】** Collaborate with relevant international and national organizations

We will collaborate with stakeholders, both in international and national contexts, to develop a better awareness and recognition of the importance of biodiversity to ensure more effective efforts are taken on biodiversity. Furthermore we will improve, share, and utilize relevant knowledge and know-how through collaboration and coordination.

6-1

We will endeavor to expand communications, and to promote project level association and collaboration with, among others, NGOs, education / research institutions, local governments, business entities in and outside Japan.

<7> 【Environmental Education / Human Resource Development】 Spearhead initiatives on environmental education and human resource development to create a society that will nurture biodiversity

Based upon in-depth understanding on biodiversity, we will communicate with society, spearheading ongoing initiatives to develop human resources, and thereby raise awareness on biodiversity across society as a whole in an effort to bring the issue into the mainstream.

7-1

We will actively implement education on the natural environment for employees in collaboration with local communities and NGOs.

7-2

We will implement environmental education for stakeholders such as local residents, cooperate with educational activities conducted by, among others, schools and NGOs, and thereby widely disseminate the awareness of nurturing biodiversity throughout society as a whole.