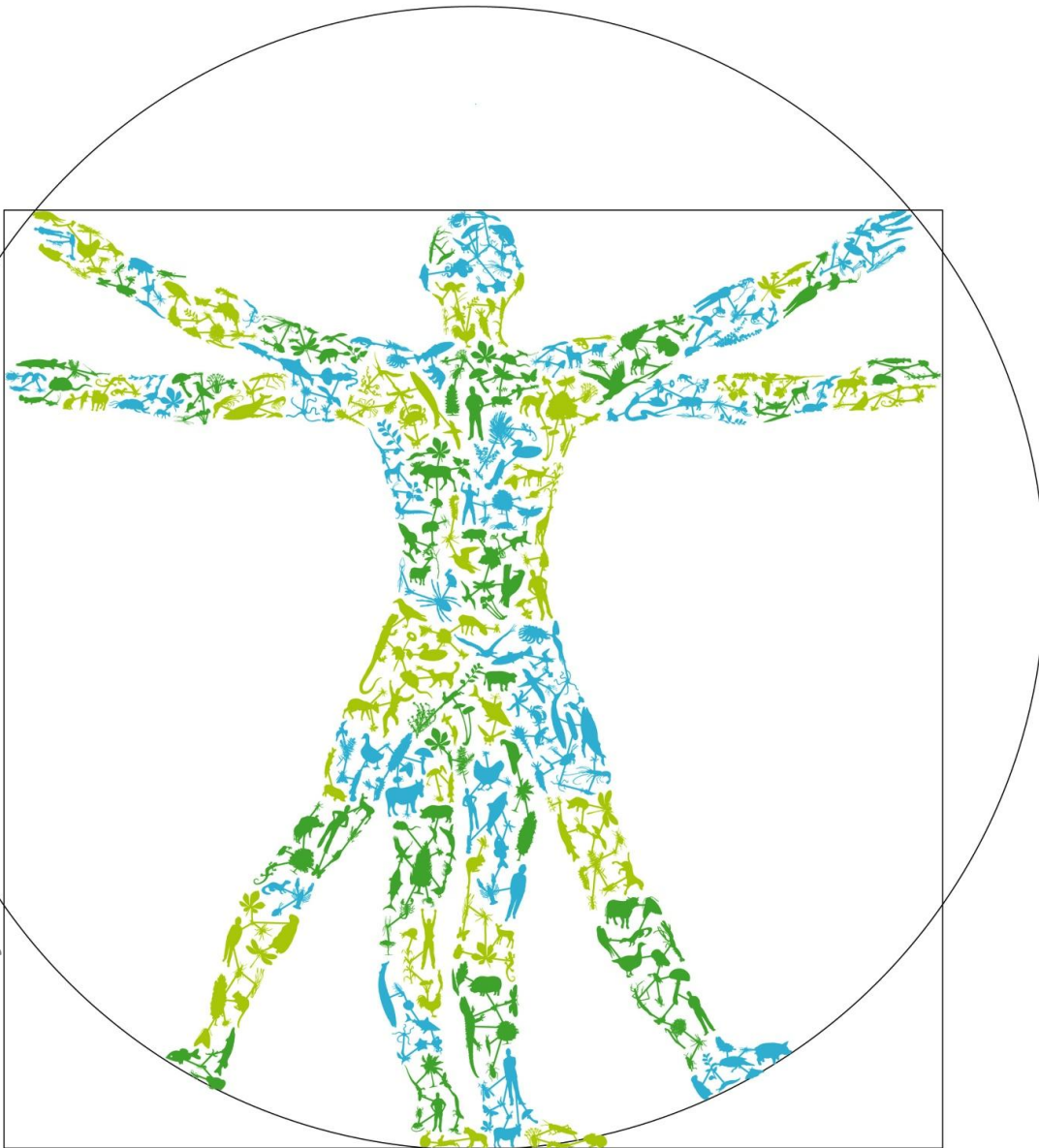


Illustration: J. Lokrantz/Azote



## Local and regional experiences from Sweden

Communication makes the value of ecosystem services visible

October 10, 1 pm – 3 pm.  
CEPA Fair, COP 12 CBD

Louise Hård af Segerstad,  
Albaeco [louise@albaeco.com](mailto:louise@albaeco.com)

# Norrköping

(item 11 och 12, 4a and 4d; 13; Annex I § A:1a)

# municipality



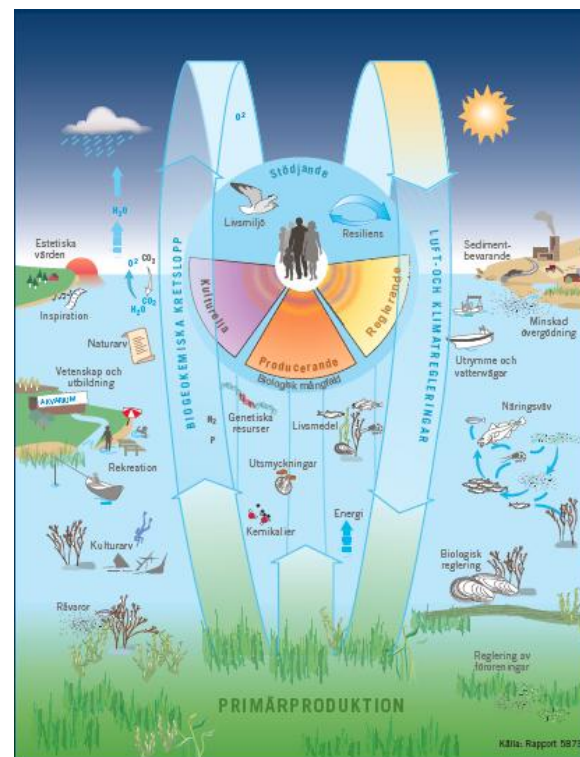
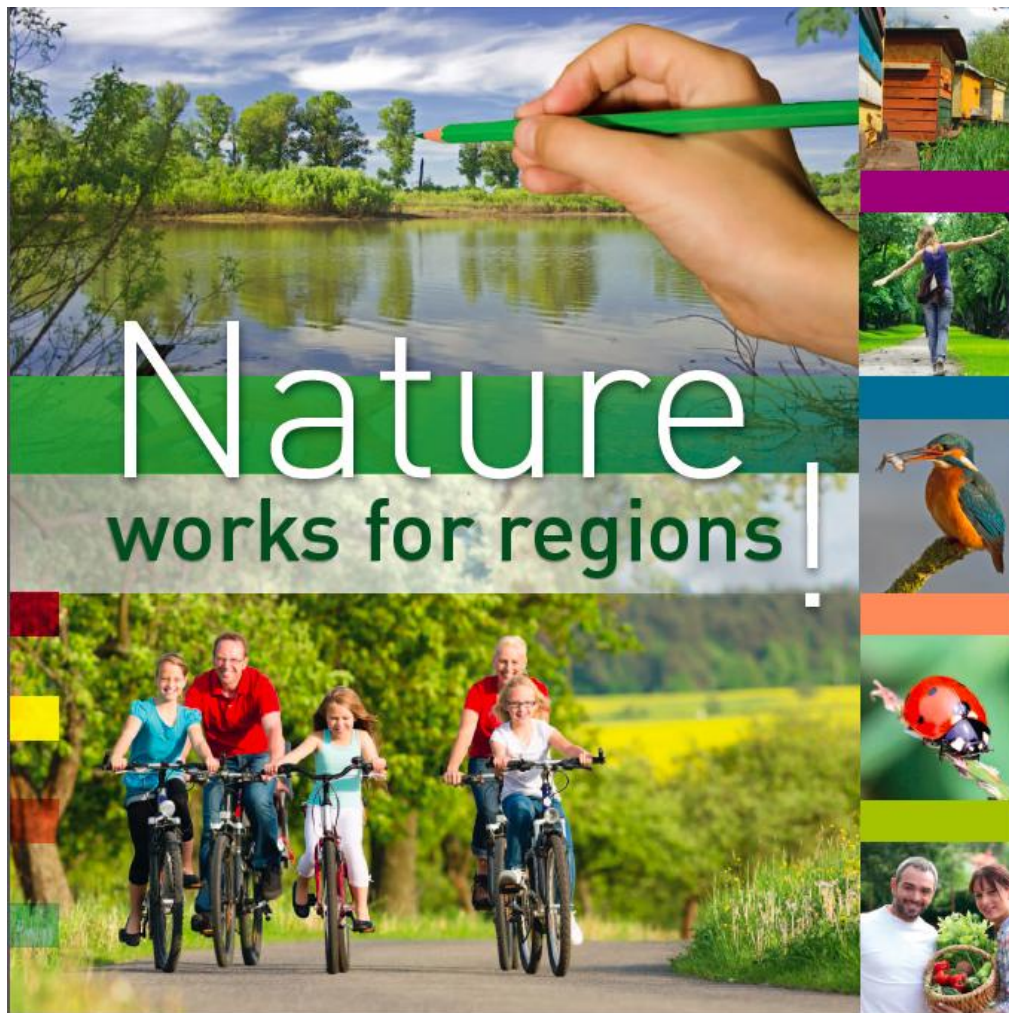


# TEEB in 3 Nordic municipalities



# County board Västra Götaland

(item 11 och 12, Annex I § A:1a and A:1f)



## Main points:

1. ecosystem services = multifunctionality
2. participation ===== action
3. importance of safe space



# Final reflections....

- Learning processes involving stakeholders and actors might seem slow and not so decisive.
- But it builds the ground for transformational change of our societies that we need.
- It is democratic and trust building, which in turn is an important quality for resilience.

Thank you for your attention!

