### **Ecosystem services in Sweden's updated NBSAP**

### ES values should be integrated by 2018:

- sustainable development indicators,
- planning by public authorities
- design of economic instruments
- private sector, innovations and standards



### **Ecosystem services in Sweden's updated NBSAP**

#### **Immediate measures:**

- Communication program, Appointment of National coordinator
- Developing statistics
- Guidance on ecosystem assessment for authorities
- International dialogue

# Ecosystem services in Sweden's updated NBSAP

## A learning approach:

Adjustment of national regulation

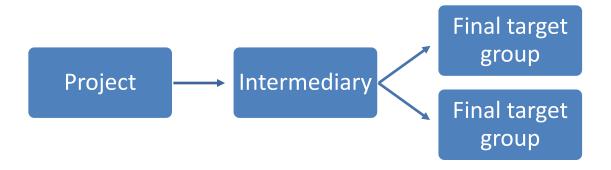
Redesign of economic instruments and incentives

Standardization and certification schemes

Tools for public procurement

Scientific research on ES and learning processes

# Communication programme of the Swedish EPA



# Communication targets

- Greater knowledge among the intermediaries.
- Changed attitudes among the intermediaries.
- The intermediaries encourage action among the final target groups.
- Prepare documentation for Swedish guidance on ecosystem assessment for authorities

### Intermediaries

- Trade and industry (environmental and sustainability managers),
- Ministries and central authorities
- County administrative boards
  (environmental managers, officials and the political leadership),
- Municipalities (environmental managers, officials and the political leadership).