

UNDB Day event (2014.10.14)

This document was prepared by IUCN-J and the Ministry of the Environment of Japan as the position of the Secretariat of the Japan Committee for UNDB in consultation with members of UNDB-J
Contact person in Japan: Mr. Teppei DOHKE

About UNDB Day

- The UN General Assembly declared the United Nations on Biodiversity (UNDB) as the key tool to support the implementation of the Aichi Biodiversity Targets, and some countries are leading collaborative actions to promote the UNDB.
- The Japan Committee for UNDB (UNDB-J), the Secretariat of the CBD and other partners wish to announce one day during COP12 as “UNDB Day” to focus and showcase the utilization and promotion of UNDB at the global and national levels.
- The UNDB Day event takes place at the CEPA Fair on October 14th, it may contribute to scale up Aichi Biodiversity Targets implementation and will contribute to further elaboration of CEPA Decision (UNEP/CBD/COP/12/12), as well as the PyeongChang Roadmap 2020.

Programme overview

10:00-12:30	UNDB Promotion and Roadmap to 2020 on Aichi Biodiversity Target 1
12:30-13:30	Lunch
13:30-17:10	Showcasing sector engagement initiative and corroboration beyond sector (including coffee break)
17:30-19:00	UNDB High-Level Event

Organizer: UNDB-J, Secretariat of the CBD, Japan Committee for IUCN
Programme director: Nature Conservation Society of Japan (NACS-J) and Ministry of the Environment of Japan (MoEJ).
Contact person: Teppei DOHKE (IUCN-J/NACS-J), iucnj@nacsj.or.jp

Morning Session

Title: **UNDB Promotion and Roadmap to 2020 on Aichi Biodiversity Target 1**

Objectives and description

This event shares cases and CBD's plan of action for promoting the UNDB as key tools for implementation of the Aichi Biodiversity Targets.

Participants can get information on national level initiatives and are expected to actively participate to the panel discussion, which deals with "*Key actions to accelerate progress towards the goal of Aichi Biodiversity Target 1*" identified by GBO4, namely civil society participation, strategic communication, incorporating public education curricular, behaviour change with social science and periodic assessment.

This event aims to feed fruitful understanding of milestones and key actions to 2020 so called "PyeongChang Roadmap"

Programme of the morning session

MC: Teppei DOHKE, Nature Conservation Society of Japan/IUCN-J.

10:00-10:15

Opening remarks by Dr. Braulio Dias, Executive Secretary of the CBD and Mr. Kazuaki HOSHINO, senior advisor MOEJ. Signature ceremony for UNDB support poster.

10:15-11:15

Introduction: "About UNDB, its global strategy, and success stories on the utilization of UNDB at national level" (15 min max)

Global Strategy for promotion of UNDB: David Ainsworth, CBD Secretariat

National case studies for promotion of UNDB

Strategy and actions in Japan (UNDB-J):

Prof. Masahito Yoshida, Japan Committee for IUCN as member of UNDB-J

Strategy and actions in Germany:

Mr. Christian Schwarzer, Youth Ambassador for UNDB Germany

Strategy and actions in China:

Mr. Zhang Wenguo, Director for Division of Biodiversity Conservation, Department of Nature and Ecology Conservation, Ministry of Environmental Protection of China

11:20 - 12:25

Panel discussion “Roadmap to 2020 on Aichi Biodiversity Target 1”

The speakers above are invited as panellists, and discussion is facilitated by Ms. Luisa Nakanuku-Diggs, IUCN-CEC

-- UNDB and key actions to enhance implementation --

Theme: Stakeholder engagement (priority), strategic communication, incorporating public education curricular, behaviour change with social science and periodic assessment (key actions identified by GBO4).

First key question for discussion: “What is one key lesson and one key challenge?”

12:25 Introduction of afternoon session

Tepei DOHKE, Nature Conservation Society of Japan/IUCN-J

-- Lunch --

- Catering 12:30 - 13:30
- Presentation of a short CEPA movie and performance

Afternoon session

Title: Showcasing sector engagement initiative and corroboration beyond sector

Objectives and description: GBO4 stresses that stakeholder engagement plays a vital role for achieving Aichi Biodiversity Targets, and this session showcases initiatives to engage various sectors and promote awareness and actions.

Participants are invited to find case studies and initiatives at national and global levels, and are expected to actively participate in the panel discussions, which aim to share knowledge, experiences and innovative ideas to enhance implementation beyond sectors through this side event. This event aims to contribute to multi-stakeholder engagement (COP12 agenda 29: "Cooperation with other conventions, international organizations and stakeholders' engagement, including business")

Programme of the afternoon session

MC: Teppei DOHKE, Japan Committee for IUCN/UNDB-J

13:30	Opening by Prof. Shiro WAKUI, acting chair of UNDB-J
13:40-14:25	Sector Discussion 1 Youth
14:25-15:10	Sector Discussion 2 Civil Society
15:10-15:40	Coffee break
15:40-16:25	Sector Discussion 3 Local Government
16:25-17:10	Sector Discussion 4 Business
17:10	Closing of the session and invitation to UNDB High level Event at Press Conference Room (Auditorium)

Youth session coordinators: Hiroataka Matsui, Rioko Ozawa, Japan Youth Biodiversity Network and Christian Schwarzer, Global Youth Biodiversity Network

Civil session coordinator: Japan Committee for IUCN

Speaker: Ikumasa MIYAMOTO, CEPA-Japan and Masayuki KURECHI, Ramsar Network Japan, (IUCN-CEC)

The session is facilitated by David Ainsworth, SCBD

Local government session coordinator: Japan Local Government Network on Biodiversity (Toyooka-city)

Speakers: Mr. Tsuyoshi Mano, Acting chair of the Japan Local Government Network on Biodiversity and Deputy Mayor of Toyooka-city; Ms. Jacqueline Kozak-Thiel, Sustainability Coordinator, Hawaii State (USA)

The session is facilitated by Masahito YOSHIDA, chair of IUCN-J

Private sector session coordinator: Keidanren Committee for Nature Conservation (JAPAN) and its partner company

Speaker: Park Jung Jun, Korea Business and Biodiversity Initiative (KBBI), Deputy Director, Biological Diversity Division, Nature Conservation Bureau, Ministry of Environment Korea Member of Keidanren (TAISEI CORPORATION, SANDEN Corporation, SUMITOMO FORESTRY CO., LTD. each 5min)

Session facilitator: Naoya Furuta, IUCN Japan Project office / Keidanren Committee for Nature Conservation (KCNC)

Sector Discussion includes

1. Presentation by Japan, global or national initiative
2. They should include: a) a strategy for promoting engagement and b) an element for success in collaboration beyond sector.

UNDB High-Level Event

“The United Nations Decade on Biodiversity (UNDB): Celebrating Champions and taking action for a future of life in harmony with nature”

Objectives and description

Sum-up of UNDB Day and raising momentum to UNDB promotion and Biodiversity Champions pledges as tools for implementation of Aichi Biodiversity Targets through a high-level presentation.

Programme of the UNDB High-Level Event

Estimate number of participants: over 120 people

More details in Annex 1