

# Japan Committee for United Nation Decade of Biodiversity



*The logo made by basic concept of CBD COP10 logo, traditional paper work Origami and additional animal which is symbolic in Japan*



2010.10.11  
 ~ 29  
 COP10/MOP  
 5  
 (Aichi nagoya)



**Strategic Plan for Biodiversity 2011-2020, "Aichi Targets"**

The long-term target "World which lives in harmony with nature" by 2050, the short-term target "Take effective and urgent action to halt the loss of biodiversity" by 2020, and 20 individual targets.



国連生物多様性の10年

Draft  
proposal  
from  
Japanese  
civil  
society

COP10 decision  
submitted to the  
United Nations  
General Assembly

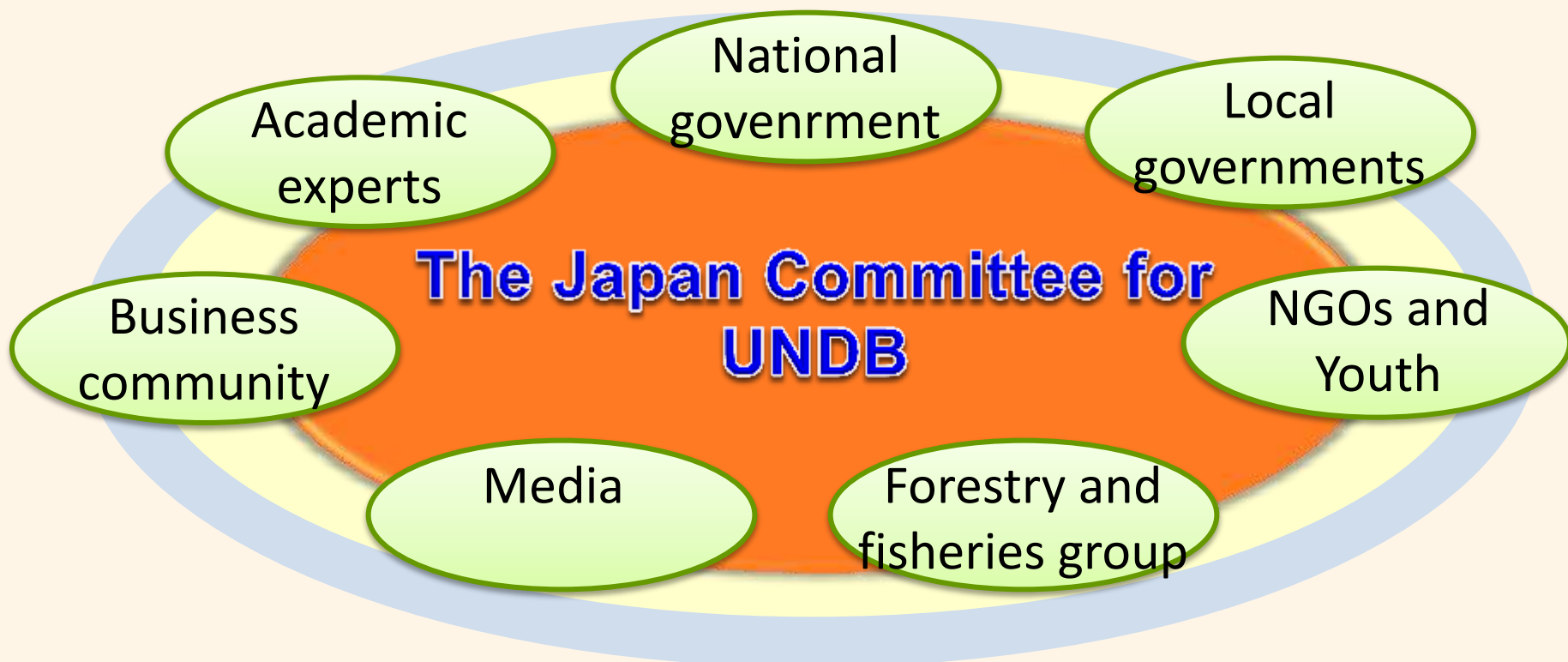
The United Nations General Assembly at Its 65<sup>th</sup> session declared the period 2011-2020 to be “The United Nations Decade on Biodiversity” as key instrument for engage all sector at all level to take actions for biodiversity to contributing to the implementation of the Aichi targets.



# Establishment of The Japan Committee for United Nations Decade on Biodiversity

Established in 2011. 9. 1

UNDB-J has established and aims to the mainstreaming of biodiversity ,focusing the promotion of all stakeholder participation and cooperation for the achievement of Aichi Targets.





# Activities of UNDB-J 1

Exploring and implementing of effective measure toward achievement of the Aichi targets

## Organization

**Meeting of the Japan Committee for UNDB**

**Board meeting**

**Steering committee**

**Steering committee working group**

# Activities of UNDB-J 2

Promote information sharing  
among various sectors

## National Meeting on Biodiversity

The forum for information  
sharing by national various sectors



## Local workshop

Discovering various activities at  
local level



## Encouraging/certifying the best practices



Certified by UNDBJ

To encourage and showcase best practices for achieving Aichi targets, UNDB-J will certify such activities.

The best practices are selected by activities from various sector collected by Double 20 Campaign.



## Communication, Education and Public Awareness

A public awareness groups consisted by Japanese celebrities.

Issue of a newsletter

My biodiversity declaration - 5 Actions.





## Outreach to international meetings

Celebration and Global Kick off event of UNDB @Kanazawa city



『KIZUNA MESSAGE for Biodiversity』  
@ RIO+20



## *The movie ekoyomi*

- Opening introduction and Japan Committee for UNDB,  
*Mr. Masahito Yoshida, Chair, IUCN-J*
- Double 20 Campaign, *Tepei Dohke, IUCN-J*
- Declaration of My 5 Action, *Ikumasa Miyamoto, CEPA-J*
- 10 year plan of Biodiversity enhancement  
in Rice paddy field (certified by UNDB-J),  
*Minoru Kashiwagi, Ramsar Network Japan*
- Youth contribution for achieving Aichi Target, *GYBN*

Discussion and Comment

Photos Nijyu-maru Pose