



Capacity building and cooperation

Business Forum october 13th



Objectives of EpE working group (2010-13)

- **Feed back from members on existing actions and tools**
- **Dialogue with experts and NGOs in measuring biodiversity**
- **Methodology to produce suitable indicators**
 - For reporting purpose
 - For action on sites
 - For dialogue and cooperation with stakeholders

Starting points: scope and existing tools

Choosing the relevant scope of work, a tricky task

- Direct or indirect impact
- What information is needed? What is already available, sensitive?
- Geographical scope
- Relevant scope: include the value chain, the customers?

Existing tools to help develop biodiversity indicators

- The Global Reporting initiative
- ESR: to assess services provided by ecosystems and biodiversity
- CEV: initial ES value proxies
- IUCN France recommendations
- Kering EP&L



Rolling out corporate ethics

- Translate ethics in concrete actions



GDF SUEZ



- Engaging the whole personnel
- Prioritise actions / sites
- Integrate best practices

A management tool



Communicating and uniting: A corporate and social tool

- Raise awareness and building understanding among shareholders
- Create a rational basis for dialogue and action with stakeholders



- Brand image
- Sourcing
- Locations

Anticipating and preventing the risks



1. credible and actionable

Credible and recognised



- The reporting must be checked by an independent body
- Companies make use of official databases
- Establish partnership for measurement campaigns

Co-constructed with stakeholders



- To benefit from their expertise
- To understand their concerns and priorities
- To facilitate future common work (rehabilitation, conservation...)

What makes a good biodiversity indicator?

2. robustness and integrity

Based on science



- Validated by independent scientists
- Applicable in the long-term and suitable for comparison
- Measuring must be done by a third party

Reproducible



- In time
- In all sites
- Capacity building required across the company



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Measuring and **managing**
biodiversity

Thank you
For your attention