



GALAPAGOS ISLANDS

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Ecoventura**

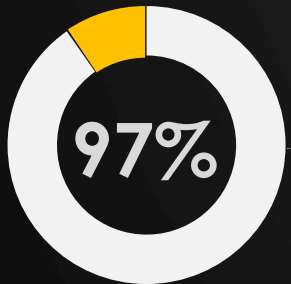






5 populated islands

- 13 Major Islands
- 216 Minor Islands
- 7970 Km2 National Park
- 133,000 Km2 Marine Reserve



Protected areas



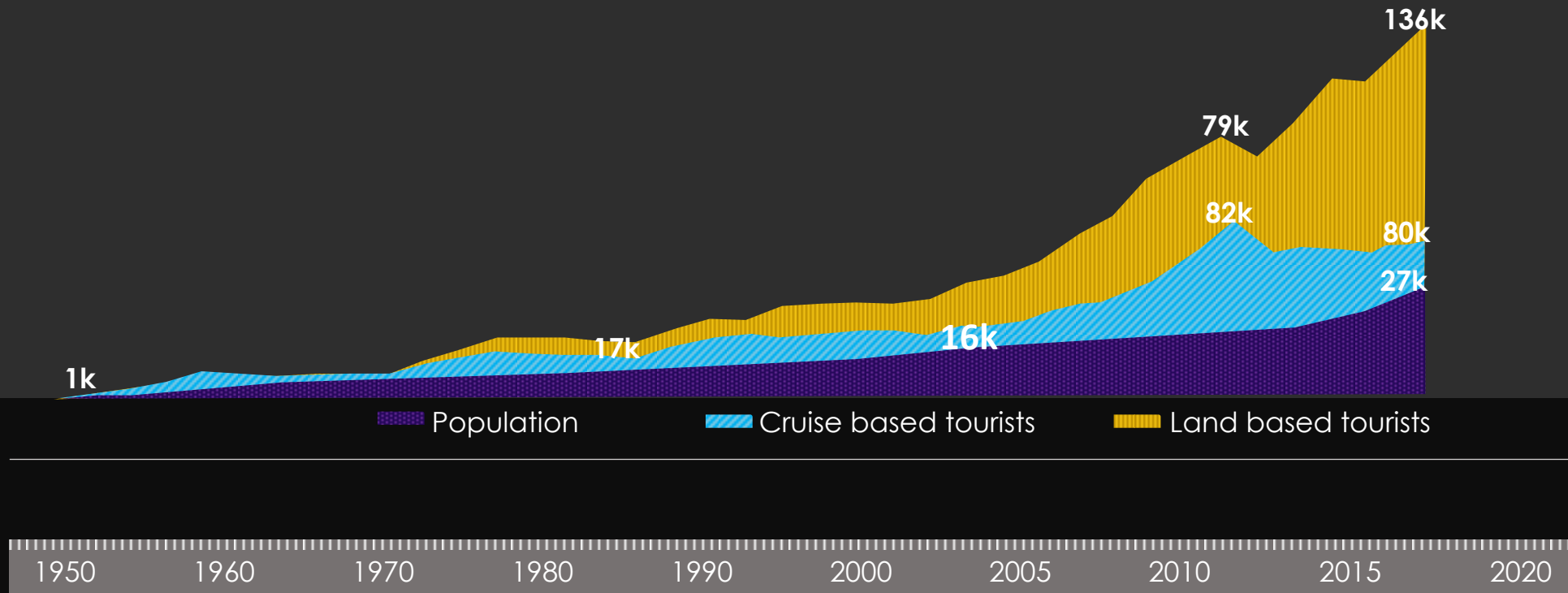


Tourism on the Galapagos started to develop in the late 1960s
1934 – El “Velero”



To fuel efficient ships that combine eco-friendliness and luxury.
2016 – M/V Origin”

The Galapagos Growth





● Cruise based tourists

● Land based tourists

CAGR - Compound Annual Growth Rate



GROWTH LAND BASED TOURISM INDUSTRY

The last ten years

Accommodation land growth

+ 320%

From 74 hotels in 2006 to ~300 hotels in 2015
From 2.563 beds in 2006 to 6.907 beds in 2015

Food and beverages (F&B)
establishments growth

+ 200%

From 37 A&B in 2006 to 111 in 2015

Travel Agency growth

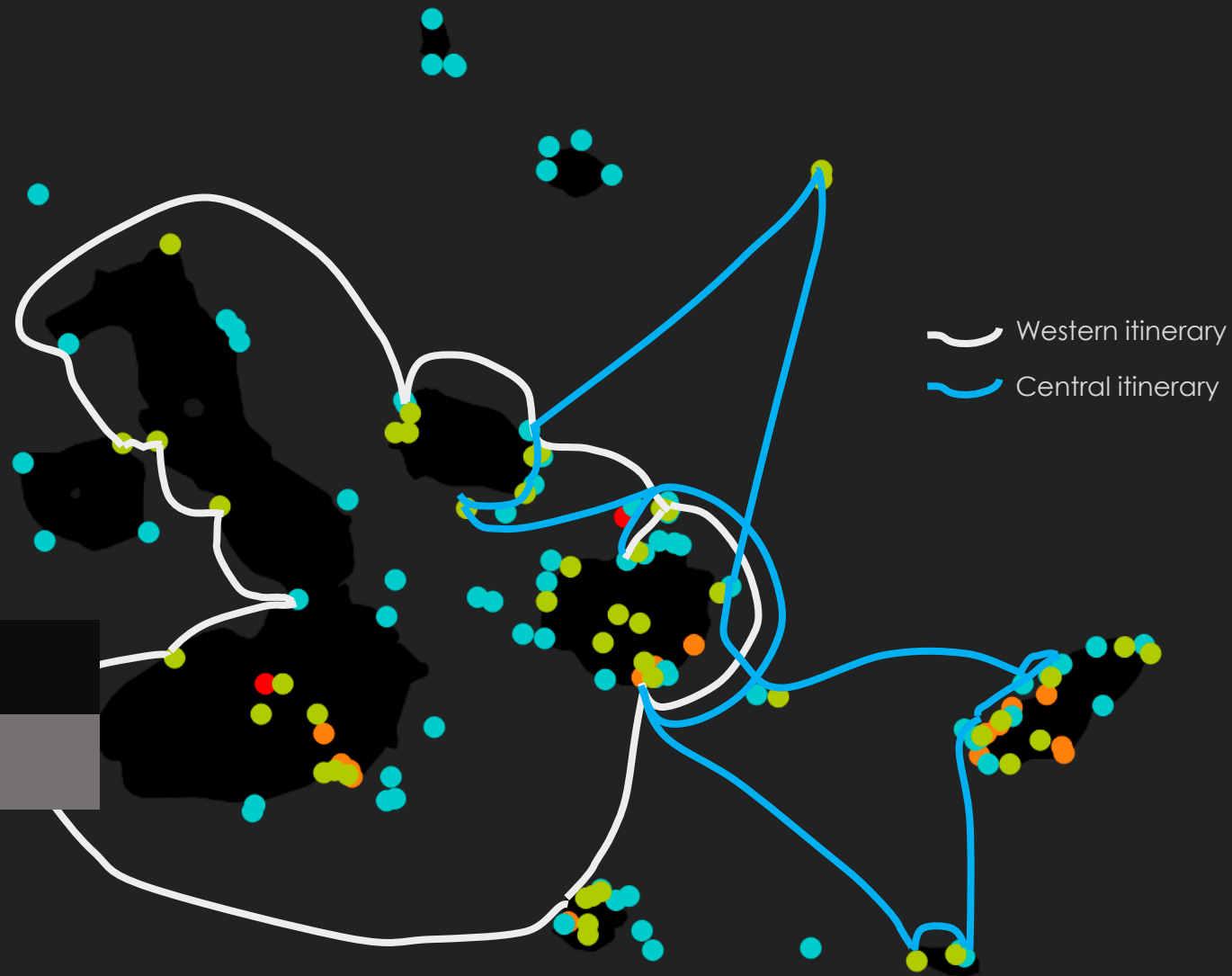
+ 650%

From 16 agencies in 2006 to 110 agencies in 2015



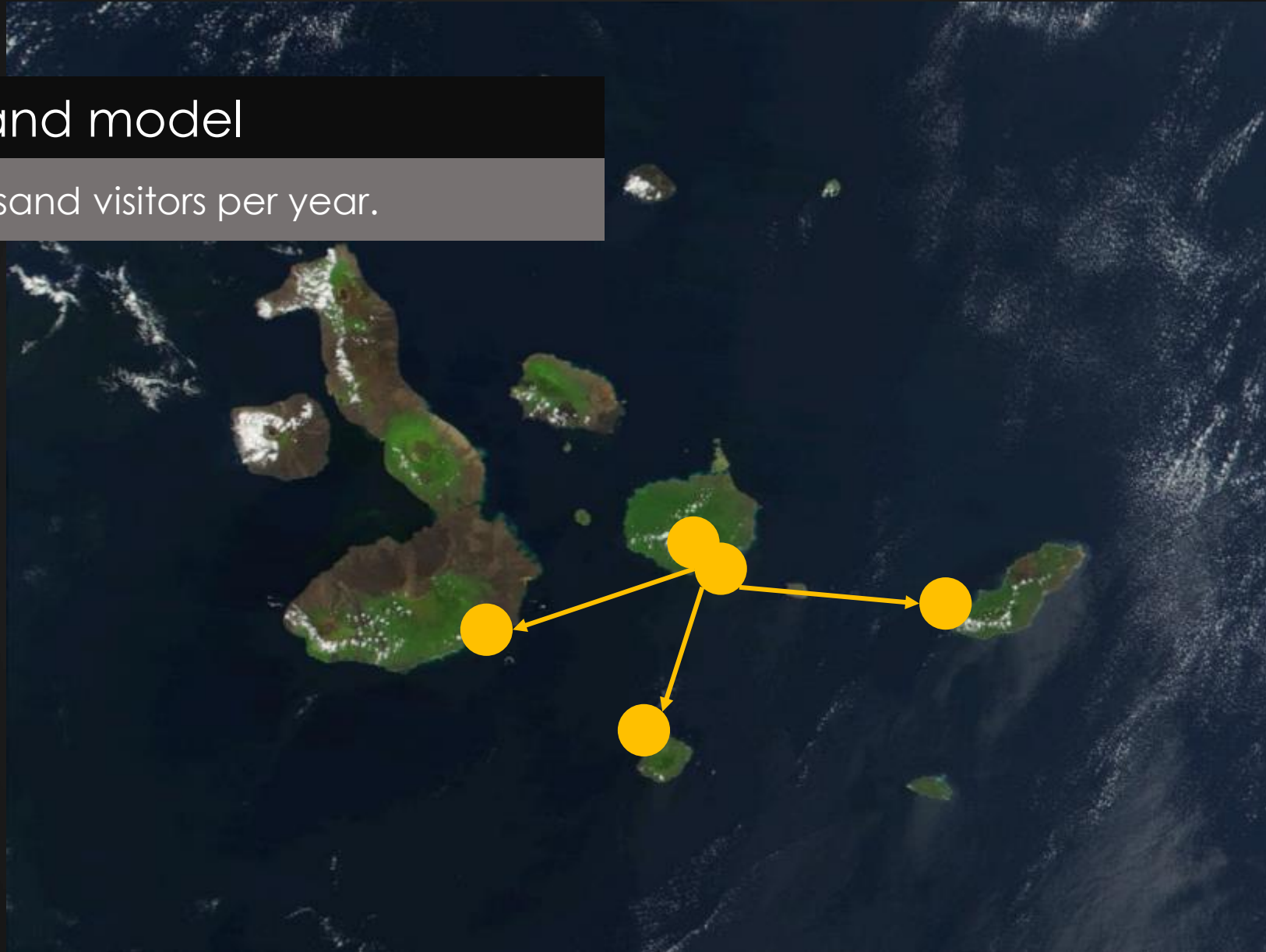
Cruise model

~80 thousand visitors per year



Land model

~140 thousand visitors per year.





Threats for the Biodiversity and People in the Islands.

- Demographic growth
 - Introduction of Invasive species
 - Threats to the Marine Reserve (Illegal fishing and unsustainable fisheries)
 - Governance issues
 - Pollution
 - Tourism (illegal and uncontrolled)
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Ecoventura's response in 2.000 was a voluntary Green Seal (Smart Voyager).

- Recycling onboard
- Increasing local purchases
- 4 stroke outboard engines
- No exterior varnish
- Reducing carbon emissions (Offset 100% from 2006-2011)
- TBT-free paint on the hulls of the ships
- First hybrid ship; M/Y Eric (2008)





Ecoventura's response in 2008 was GMBF with WWF.

- Close to \$500K donated since inception
 - Recycling oil from local community
 - Scholarships for 2-year degree for locals
 - Studies for fisheries as well as financing for black water treatment plant for the local Fishing Cooperative.
 - Training courses for Galapagos Park Rangers
 - Wildaid and Charles Darwin Station joint financing of programs
 - EPI financing youth and local community to participate in conservation efforts
 - Best Practices study for diving in the Galapagos
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Ecoventura's response in 2016 was M/Y Origin

- Luxury integrated with Eco
 - 71% bigger than predecessor and 30% more fuel efficient
 - Engineering used to:
 - Reduce weight by combination of steel and composite.
 - Underwater bulbous keel to reduce friction and have less drag.
 - Wave piercing bow to increase speed and more comfort.
 - Conservation of water due to ecological marine toilets
 - Complete sewage system; not only black water but also grey waters are treated.
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Thank you!

