



Weleda

Company profile and sourcing activities

Annette Piperidis, December 2016

Weleda today



- Founded 95 years ago
- Operating on 5 continents
- In 54 countries
- 2371 employees
- 1000 natural raw materials
- 300 plant species in own biodynamic gardens
- Around 2500 pharmaceuticals
- 120 natural and organic cosmetics
- 10 dietary products



Our values and Corporate Sustainability



- Fair treatment of **customers, partners and suppliers**
 - **Management-employee relations** in a spirit of partnership
 - High **environmental standards**
 - Ethical and value-creating **business practices**
 - **Cultural diversity** as an inspiring force
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- Group-wide strategy since 2010
 - Key values based on anthroposophic insights and values
 - A core component of the Weleda identity for 95 years



Ecological Sourcing, Biodiversity & Fair Trade



Only through long term partnerships and maximum transparency in our supply chains we can make a real change!

Implementation of a strict supplier and release system

Maximum share of biodynamic raw materials /
Continuous raise of organic share

Additional activities:

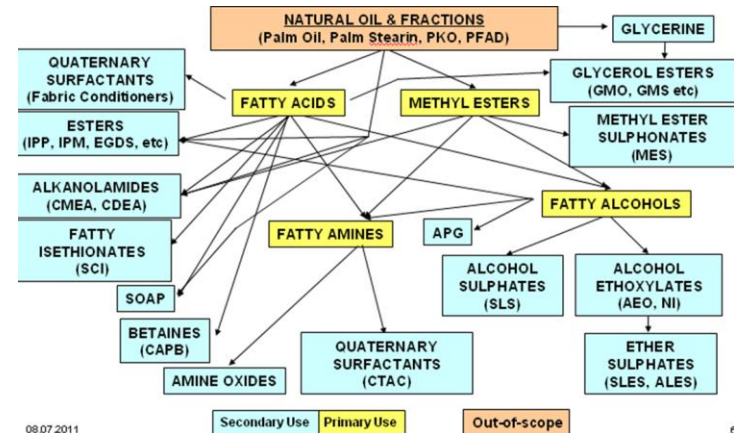
Actively support internal and external biodiversity initiatives

Support of raw material projects (focus: organic agriculture, agricultural training, health, education etc.)



Challenges

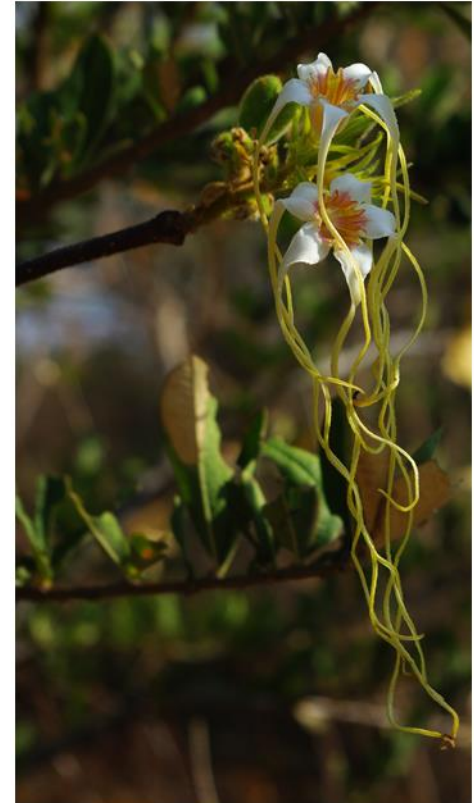
- variety of supply chains (direct with farmers, producers, traders)
- complex raw materials (derivatives – e. g. palm oil in surfactants etc.) = lack of traceability
- country specific laws and regulations
- crop failures due to climate changes



Ethical sourcing for us is

an opportunity

- to actively promote the conservation and use of biodiversity in a sustainable way
- to put our values into practice
- adding value to supply chains (use it or lose it...)
- relationship and trust
- security of supply, stable prices and quality improvements





Thank you for your
attention.