



Working with business on mainstreaming biodiversity – an IUCN Asia experience





ASIA TODAY

Place where.....

- Over half (60%) of the global population and over 70% of the world's poor people...
- Over half (55%) of global biodiversity
- Almost half (40%) of the global economy

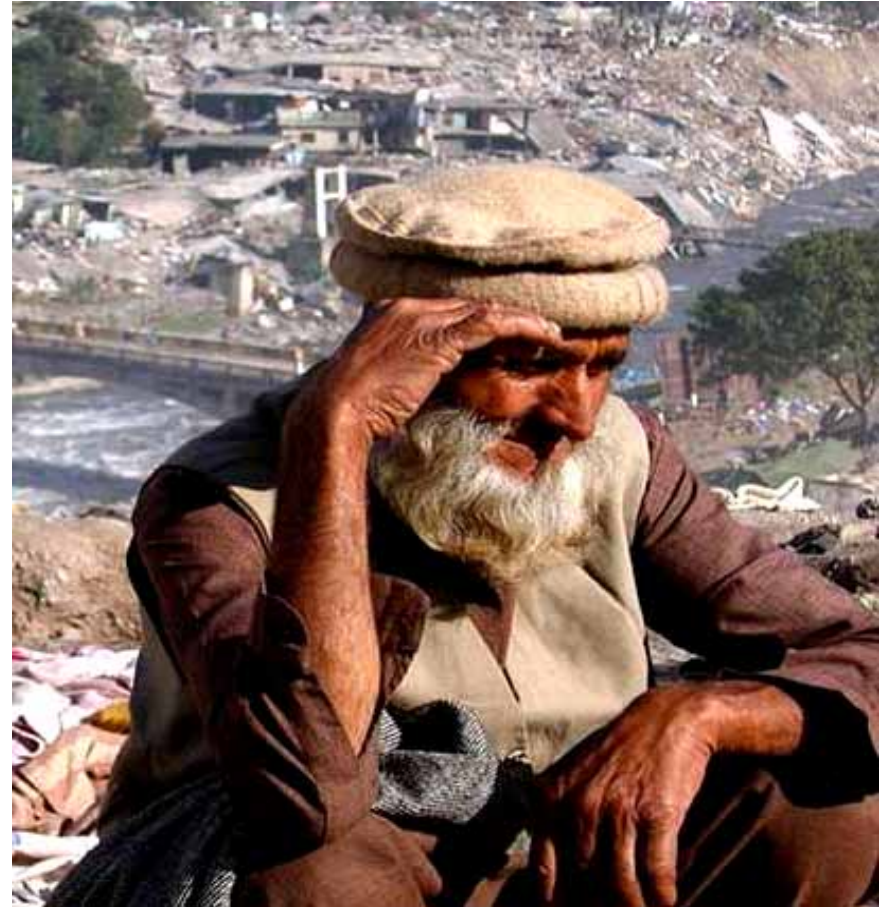




ASIA TODAY also known for....

- Alarming rates of species & habitat loss
- Disaster prone
- Environmental challenges are compounded by continued air, water and land degradation in the quest for growth

*The poorest are the hardest hit
by natural disasters*



ECOSYSTEMS AND LIVELIHOODS - REMAIN AT RISK



RISING TO THE CHALLENGE

IUCN in Asia

- Present in 11 Countries
- Strengthening our presence in China, India and Indonesia
- Increasingly working with the private sector





OUR ENGAGEMENT STRATEGIES

- Help companies reduce their environment footprint
- Refine tools, guidelines and capacity building efforts
- Enable business to positively contribute to conservation
- Support economic value addition on natural capital
- Leverage finance sector influence for conservation
- Synergise conservation and development

In line with CBD decisions



Focus Sectors

Large footprint industries
Biodiversity dependent industries
Green enterprise
Finance Industry



OUR ENGAGEMENT ADDRESS A NUMBER OF TARGETS... BUT SPECIFICALLY

Target 3: Incentives, including subsidies, harmful to biodiversity are eliminated, phased out or reformed in order to minimize or avoid negative impacts, and positive incentives for the conservation and sustainable use of biodiversity are developed and applied

Engagement with the World Trade Organisation





OUR ENGAGEMENT ADDRESS A NUMBER OF TARGETS... BUT SPECIFICALLY

Target 4: Governments, business and stakeholders at all levels have taken steps to achieve or have implemented **plans for sustainable production and consumption** and have kept the impacts of use of natural resources well within safe ecological limits

CBD Business and Biodiversity Initiative; Sustainable Use of Biodiversity





PRINCIPLES OF ENGAGEMENT

are;

- relevant to the IUCN vision and mission statement
- consistent with the official policy of IUCN
- responsive to our Membership

will ensure;

- effective and results-based with measurable outcomes
- transparency: Ensure public access to information but respect individual privacy and institutional confidentiality
- participatory: Create opportunities for involvement of affected stakeholders, especially vulnerable groups, whilst respecting legitimate decision-making mechanisms
- independence of IUCN from the company / industry group



INDIAN EXAMPLES

TATA

Dhamra Port, one of India's largest deep sea ports, is being developed by the Dhamra Port Company Ltd. (Tata Steel and Larson & Toubro Ltd)

Located in Orissa at mouth of river Dhamra, about 15 km north of Gahirmatha, a mass nesting site of olive ridley turtles. Environmental groups hold that the port will severely endanger the existence of the olive ridleys.





INDIAN EXAMPLES

TATA

cont....

- Ratan Tata, Chairman Tata Group, asked IUCN to undertake a Scoping Mission to assess the project's impact on the environment and the olive ridley turtles.
- The mission identified:
 - impacts of artificial lighting on turtle hatchlings;
 - impacts from dredging
 - Impacts from secondary industrial and urban expansion





INDIAN EXAMPLES

TATA

cont....

- IUCN Secretariat engaged Members and Commissions to make strategic contributions relevant to their expertise.
 - Technical support from IUCN Species Survival Commission Marine Turtles Specialist Group (MTSG)
 - Research by Wildlife Institute of India (Member)
 - Technical consultative workshop: Members, Commissions, partners and local stakeholders





INDIAN EXAMPLES

TATA

cont....

IMPACTS

The engagement positively impacts environmental management performance through:

- Developing an Environmental Management Plan to address impacts on the environment;
- Continued conservation of Olive Ridley turtles through research and conservation actions;
- Actions to influence lighting legislation;
- Efforts to constitute a Turtle Conservation Trust; and
- Contributing to higher national environmental standards for development of mega projects.



Turtle nesting beach at Gahirmatha



INDIAN EXAMPLES

Mangroves for the Future

- Private sector represented in the NCB
- Two small grants
 - TCSR
 - CGPL

An example of private-public partnership & co-financing (> 60% of project cost is by the partner)

Both restoration, and awareness building based
- Working with private shrimp farm land owners on IMFFS
 - An ecological solution to abandoned shrimp farms
- A regional project (India & Maldives)
 - On
 - ICZM



The challenges – way ahead

- Easy to work with larger companies -
 - What about SME – 70-80% greater footprint
 - Need to make a business case to include them
 - Their voice is also less heard
- Yet to completely link existing tools to business needs



From Nagoya to Hyderabad.....

'IUCN's National Committee of The Netherlands working with business and has established the 'Leaders for Nature' as a leading business network on biodiversity

A network proposed in India with IUCN and a few members (NGO's, CII)



Replicate the business and biodiversity forum that exists in Japan with Indian industries too.



Thank You

