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## Welcome!

The United Nations declared 2010 to be the International Year of Biodiversity. It is a celebration of life on earth and of the value of biodiversity for our lives. The world is invited to take action in 2010 to safeguard the variety of life on earth:



UNITED NATIONS International Year of Biodiversity

#### **Welcome Messages**



Mr. Norbert Röttgen Minister of the Environment COP 9 President Germany



Mr. Sakihito Ozawa Minister of the Environment Incoming President COP 10





H.E. Dr. Ali Abdussalam Treki President 64th United Nations General Assembly



Mr. Ban Ki-moon Secretary General UNITED NATIONS



Mr. Achim Steiner Executive Director UNEP



Mr. Ahmed Djoghlaf **Executive Secretary** 







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# 2010 International Year of Biodiversity

Declared by the United Nations General Assembly (61/203), an opportunity for the biodiversity community to encourage people to:

**Discover** the biodiversity that surrounds us

Realise its value, our connection to it and the consequences of its loss

Act to save it







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#### Raise awareness of:

How biodiversity is important for our lives What people have already done to save biodiversity

Promote new and novel ways to safeguard biodiversity

Encourage people to take immediate steps to reduce the rate of loss of biodiversity

Initiate dialogue on steps for the post- 2010 period







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## Humans are part of nature's rich diversity and have the power to protect or destroy it.

#### **Success Story**

The main causes of mortality of Leatherback turtles is due to catch in long line fishing. Simple technological changes can spare them. A joint venture between WWF and IATTC: circle hooks reduce the capture of sea turtles by 70-90% and do not affect the catch of commercial species.







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Biodiversity, the variety of life on earth, is essential to sustaining the living networks and systems that provide us all with health, wealth, food, fuel and the vital services our lives depend on.

#### **Success Story**

Turning golden snail pest in rice fields into food for raising ducks reduces pesticide levels, lowers production cost, and ultimately reduces the impact to the environment. Additional net annual income for a rice-duck small farmer: US\$ 1152





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Human activity is causing the diversity of life on earth to be lost at a greatly accelerated rate. These losses impoverish us all and damage the life support systems we rely on everyday. But we can prevent them.

#### **Success Story**

Painted Dog Conservation (PDC) organization: Zimbabwe's wild dog population has increased from 400 individuals to 700 and is still on the rise.







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2010 is the International Year of Biodiversity; Let's reflect on our achievements to safeguard biodiversity and focus on the urgency of our challenge for the future. **Now is the time to act.** 



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Success Stories

# What people are doing

What can I do?

Conferences & events

Photo & painting competitions

Teaching & training

**Exhibitions** 

Create excitement

Raise awareness

Film festivals

Websites

Community action

Multimedia shows

Blogs and forums

Protect life on Earth

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### **Getting involved**

Adapt and adopt the messages, and transmit them among your networks

Promote success stories

Provide support and resources to national events including on:

- the International Day for Biodiversity 22 May
- the World Environment Day and other events

Build links between biodiversity and other items on the environmental and development agendas

Organise and participate in events at key international meetings

Coordinate to become involved in the CBD process

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# What can governments do

Governments will be the primary organisers for the International Year of Biodiversity

#### **National Committees:**

Ministries	Municipalities	Business & Key economic sectors
Educators	NGOs	Indigenous and Local Communities
Scientific groups	Media	National Clearing-House Mechanisms
Youth groups		





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**Worldwide** By Countries Calendar Success Stories

#### **Worldwide Celebrations**







### **Biodiversity is life Biodiversity is our life**

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Jan	Berlin, Germany – Opening of the International Year of Biodiversity				
	Paris, France – High-level event, scientific conference and launch of UNESCO's IYB exhibition				
Feb	Trondheim, Norway – Trondheim Conference on Biodiversity  Bali, Indonesia – Global Ministerial Environmental Forum				
Apr	Earth Day				
May	New York, USA - CSD and the Permanent Forum for Indigenous Issues				
	GLOBAL - International Day for Biological Diversity				
Jun	GLOBAL - World Environment Day				
July	New York, USA - High-level segment of ECOSOC  Montreal, Canada - UNESCO Congress - Biodiversity and Cultural Diversity				
Sept	New York, USA - United Nations General Assembly				
Oct	Nagoya, Japan - tenth meeting of the Conference of the Parties to the CBD (COP-10)				
Dec	Kanazawa, Japan - Close IYB and contribution to the International Year of Forests				



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# International Day for Biodiversity and other international days

#### 22 May 2010 - Biodiversity for Development and Poverty Alleviation

- World Wetlands Day February
- International Women's Day 8 March
- World Water Day 22 March
- World Health Day 23 March
- Earth Day 21 April
- World Day for Cultural Diversity for Dialogue and Development 21 May
- World Environment Day 5 June
- World Day to Combat Desertification and Drought 17 June
- World Refugee Day 20 June
- World Population Day 11 July
- International Day of the World's Indigenous People 9 August
- International Youth Day 12 August
- International Day for the Preservation of the Ozone Layer 16 September
- World Food Day 16 October
- United Nations Day and World Development Information Day 24 October



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# The Green Wave

One school, one tree, one gift to nature

greenwave.cbd.int





# facebook

Sign Up

#### International Year of Biodiversity 2010 is on Facebook

Sign up for Facebook to connect with International Year of Biodiversity 2010.

Info

#### International Year of Biodiversity 2010

Wall

Get Involved!

YouTube



Biodiversity is life Biodiversity is our life

This is the official IYB Page

## Fans 6 of 22,111 fans See All Vibor Precillia Doriana

Links

3 of 19 links

See All

www.projecteninam.org 4:23am Dec 28

III Blogger: Sign in 1:50am Dec 27

Climate change the problem. biodiversity one solution « SciDev.Net's Webloa 7:46am Dec 21



International Year of Biodiversity 2010 Conservation, sustainable use of biodiversity is essential to human health: food security, adequate nutrition, resistance to diseases, reduction of disaster risk. It is key to fighting poverty and human development. Share ideas of actions you can take/have taken to conserve biodiversity. Research what your community, yo...

January 2 at 11:10am : Comment : Like





Thierry Gorlia 2010 Année Internationale de la Biodiversité Groupe Francophone- French Speaking group

Avec plus de 1.9 millions d'espèces d'animaux, de plantes, de champignons et de micro-organismes connus et une multitude d'espèces encore à découvrir, la terre grouille de vie. Malheureusement, la biodiversité diminue d'année en année....

See More



#### 2010 Année Internationale de la Biodiversité

Avec plus de 1.9 millions d'espèces d'animaux, de plantes, de champignons et de micro-organismes connus et une multitude d'espèces encore à découvrir, la terre grouille de vie. Malheureusement, la bio...



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Become a Partner

#### **Current Partners**





























































































































































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Become a Partner

## **Becoming a Partner for the International Year of Biodiversity**

- use the logo and messages
- name a focal point
- organize activities for 2010
- share your success stories
- share your information products
- join national committees



- full contact details of your organization & focal point
- outline your activities and products for the Year

iyb2010@cbd.int



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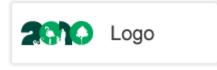


#### Biodiversity is life Biodiversity is our life

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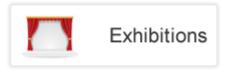
Resources Logo Printed Materials Multimedia Exhibitions CHM Websites

Resources





















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**Contact Us** 

For more information on the International Year of Biodiversity

IYB2010@cbd.int

## Secretariat of the Convention on Biological Diversity

World Trade Centre
413 St. Jacques street, Suite 800
Montreal, Quebec, Canada H2Y 1N9
Tel. 1 (514) 288 2220
www.cbd.int

